Prof. Morten Hansen

Emerging Management Paradigms

Team assignment for September 8 class

1. Taxonomy. In the team, please list 5 ways companies can create a business model for doing well and doing good in their core business (some ways were discussed in class; use the Internet etc. to look around for ideas and examples). Prepare 1-2 slides to present in class.
2. As a team, you need to think of one very cool company that has done an excellent job in doing well and doing good (e.g., Zipcar, Whole Foods). You need to do a bit of research on this, and present in 1-3 powerpoint slides to the class what they are doing, how they are making money and how they are doing good.

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| **Team 1:** |
| AL-KHALAWI,NAEELA FAREED |
| THAPA,SUJIT NARAYAN SINGH |
| BENTHALL,SEBASTIAN |
| CADRANEL,NATALIE |
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| **Team 2:** |
| FUENZALIDA ROJAS,DENNIS SEBASTIAN |
| GOODMAN,PAUL DANIEL |
| WANG,ALICE ZI |
| HA,ELIZABETH TIEN |
| KAPADE,KULDEEP SHIVAJI |
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| **Team 3:** |
| NG,KRISTINE LOK-TIN |
| SHETTI,GAURAV NITIN |
| CHAIT,ARIEL |
| LOPACKI, LESLAW |
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| **Team 4:** |
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| TOKHEIM,SAMUEL JOHN |
| GOYAL,ANKITA ALOK |
| WANG,JENNIFER MING-YUAN |
| YOO,DONGGUN |