

# ASSIGNMENT I

## *Track What You Wear*

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## User Profile

Who would use?

- Samantha Craig is a business development professional at a start-up in New York City. She meets new potential customers 2-3 days a week and when conversations go well, she schedules follow up meetings in a week or two. She is the 'face' of her company and how she presents herself is important for the business relationship.
- Albert Lin is a grad student in his final semester. He is busy and doesn't have time nor energy to take care of his outfits. But he wants to give good impressions and make more connections. Recently he has been interviewing with a lot of companies.
- Emily Love is an undergrad at UC Berkeley. She works hard during the week and has a very social life during weekends, going to parties. She cares about how her friends think about her but she only has limited clothes. and wants to make sure she doesn't dress the same outfit to the same group of people twice in a short time.

Who wouldn't use?

- Anyone who doesn't really care about what they wear and what others think about their outfits.

## Hero Moments

- Albert met with Deloitte Consulting couple of weeks back and the team has called him back for a second round of interview. Albert really wants this job and wants to make sure everything is perfect.  
Run down standard interview questions – check.  
Update resume/portfolio again – check.  
Dress smart - ?  
He owns 2 suits and he definitely wore one of them last time he met them. He doesn't want to repeat his outfit. He opens the app. Searches for Deloitte interview under events and sees his picture with the black suit.  
Dress smart, wear grey suit – check.

- A group of friends from Southern California came to visit Emily. She wanted to look good and put on one of her favorite clothes. Before she left, she uses the app to record today's outfit and input the people she's seeing today. Beep! The app detects that the last time she met them a couple months ago, she was wearing the same thing. Emily gasps and go change to another outfit.

## Multiscreen Ecosystem

We design to support smart phones and tablets for our application. People carry these devices often and they are easy to take picture with. We do not intend to support laptop because: 1) When people get up in the morning and rushing out, they might not have enough time to turn on their laptops, login, open the app and so forth. 2) Taking pictures by computer is really limited in terms of location and time.

As for the ecosystem between phones and tablets, we think they should be:

### A. Coherence

They should serve basically the same functions. But the tablet provide more ways to visualize the content.

### B. Synchronization

The history of your outfits should be sync across different devices to provide conveniences to the user. It can be done either within local network or upload securely to the cloud.

