

Storytelling / Prototyping

Creating a narrative with visualization

Wealth Inequality in America



Your Task

Sketch out a visual narrative

What you are working with

Your Task

Sketch out a visual narrative

What you are working with

Charts

Your Task

Sketch out a visual narrative

What you are working with

Charts

Your opinion

Your Task

Sketch out a visual narrative

What you are working with

Charts

Your opinion

Printer

(downstairs)

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Your opinion

Printer

(downstairs)

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Your opinion

Post-It Notes

Printer

(downstairs)

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Your opinion

Post-It Notes

Printer

Whiteboards

(downstairs)

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Poster boards

Your opinion

Post-It Notes

Printer

Whiteboards

(downstairs)

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Poster boards

Your opinion

Post-It Notes

Very little time

Printer

Whiteboards

(downstairs)

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Poster boards

Your opinion

Post-It Notes

Very little time

Printer

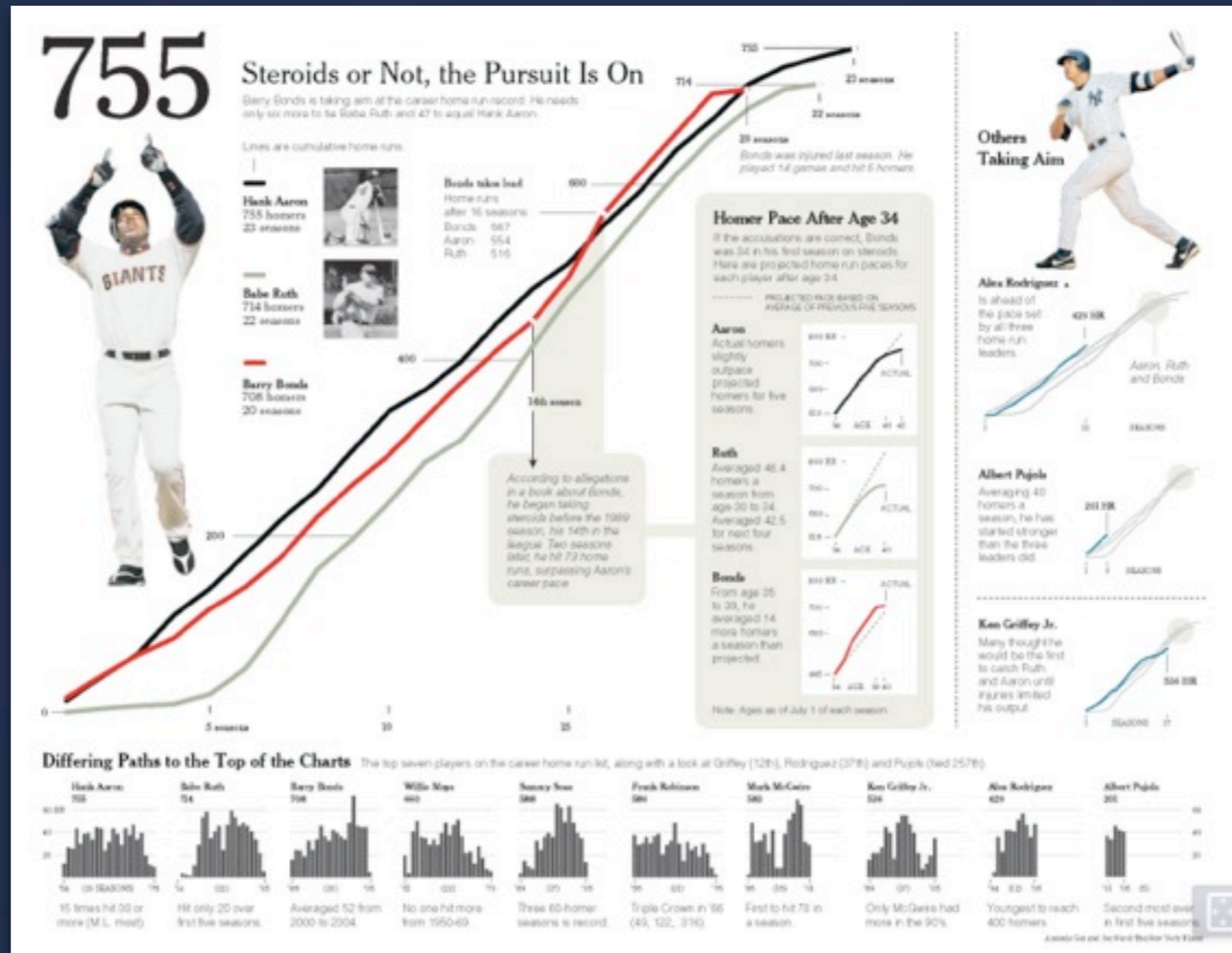
Whiteboards

(downstairs)

post a photo to the blog

Option 1

Static / Print infographic



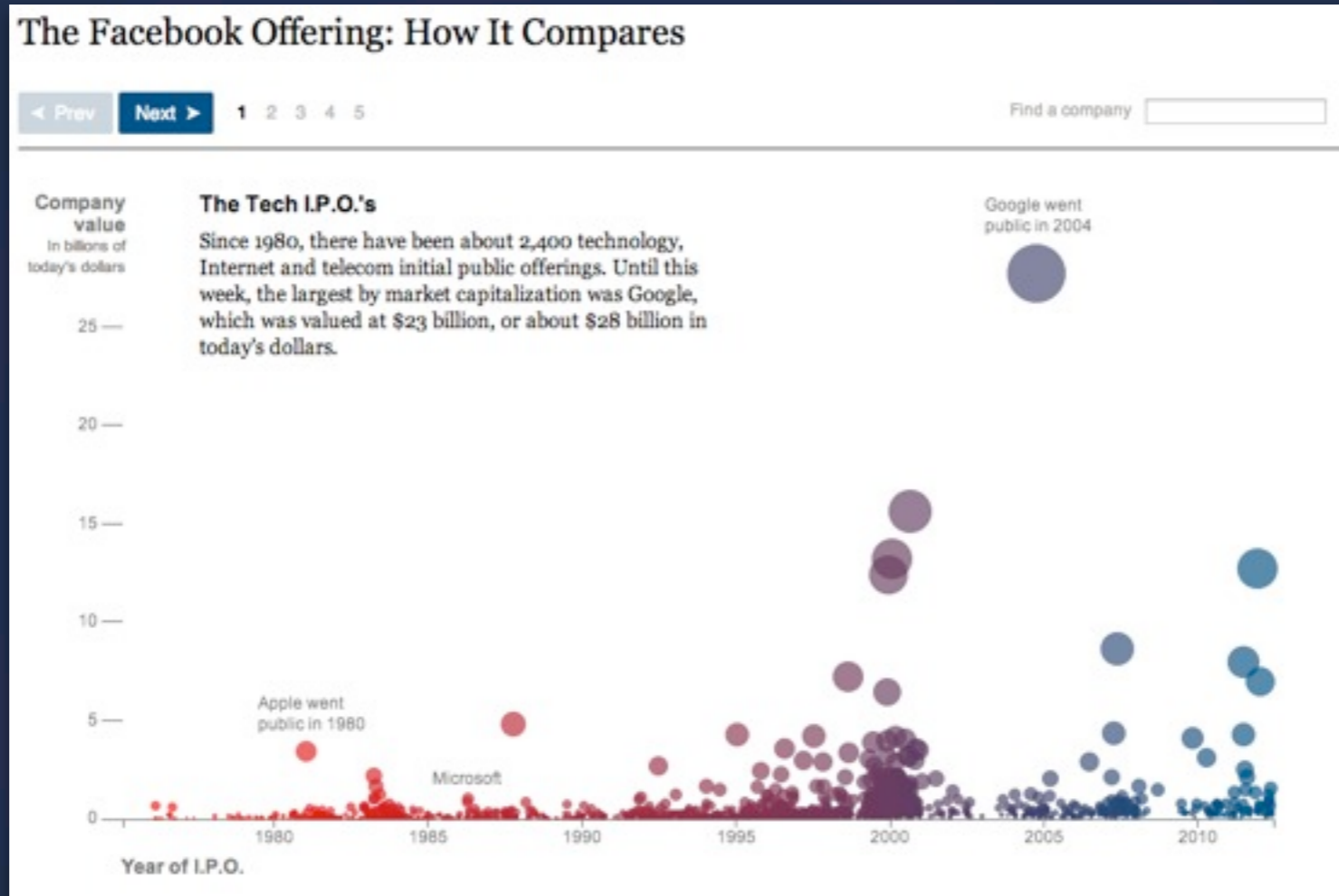
Layout

Visual Hierarchy and Flow

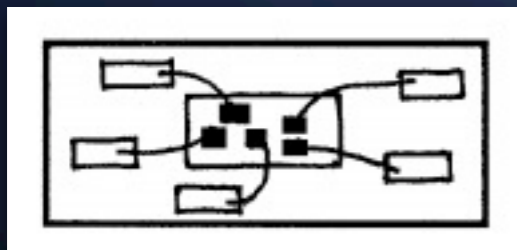
Colors

Option 2

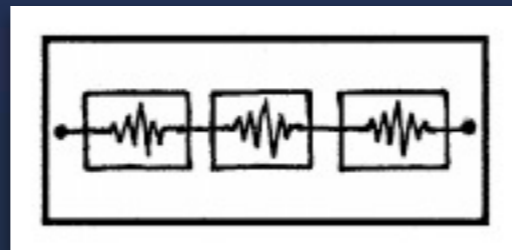
Interactive Narrative



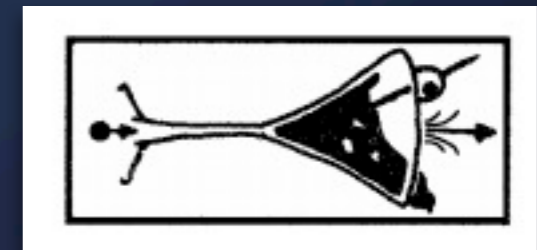
Drill-Down Story



Interactive Slideshow



Martini Glass Structure



Time

You have 30 minutes



Goal

Think about how to tell the story
with a visualization – interactive *or* static

sketch out user / interaction flow

design for a specific audience

Your turn

Your Task

Sketch out a visual narrative

What you are working with

Charts

Scissors

Poster boards

Your opinion

Post-It Notes

Very little time

Printer

Whiteboards

(downstairs)

post a photo to the blog

Let's see

Final Project

Project pitches next Tuesday and Thursday

Next Lecture

Effective Visualizations (More tips!)

Next Lab

Visualization Critique