

PROJECT II

DELIVERABLES

A digital prototype of an app or website that is built using one of the medium fidelity tools we covered in class. Make sure to demonstrate the core functionality with some basic interactions that make the prototype feel more usable. You should be able to show at least one flow with a total of 6-10 clickable screens that allow the user to complete a certain goal.

CONCEPT

You may continue with your own idea for the project or use one of the following scenarios.

OPTION 1: An app/site which allows people to book tickets for a variety of shows and events. You can follow certain theaters or organizers and add upcoming shows to your watch list.

OPTION 2: An app/site that would serve anyone living in urban areas who wanted to find a pleasant walk through parks or nice areas of the city. It would map a route according to your requirements and take you through as many picturesque parts of the city as possible.

DETAILS

This project can be done alone or with another person. You will be working on an iteration of this assignment in every class, but will probably want to spend extra time before the critique refining it.

DUE DATE

March 19 @ 5pm (class time)