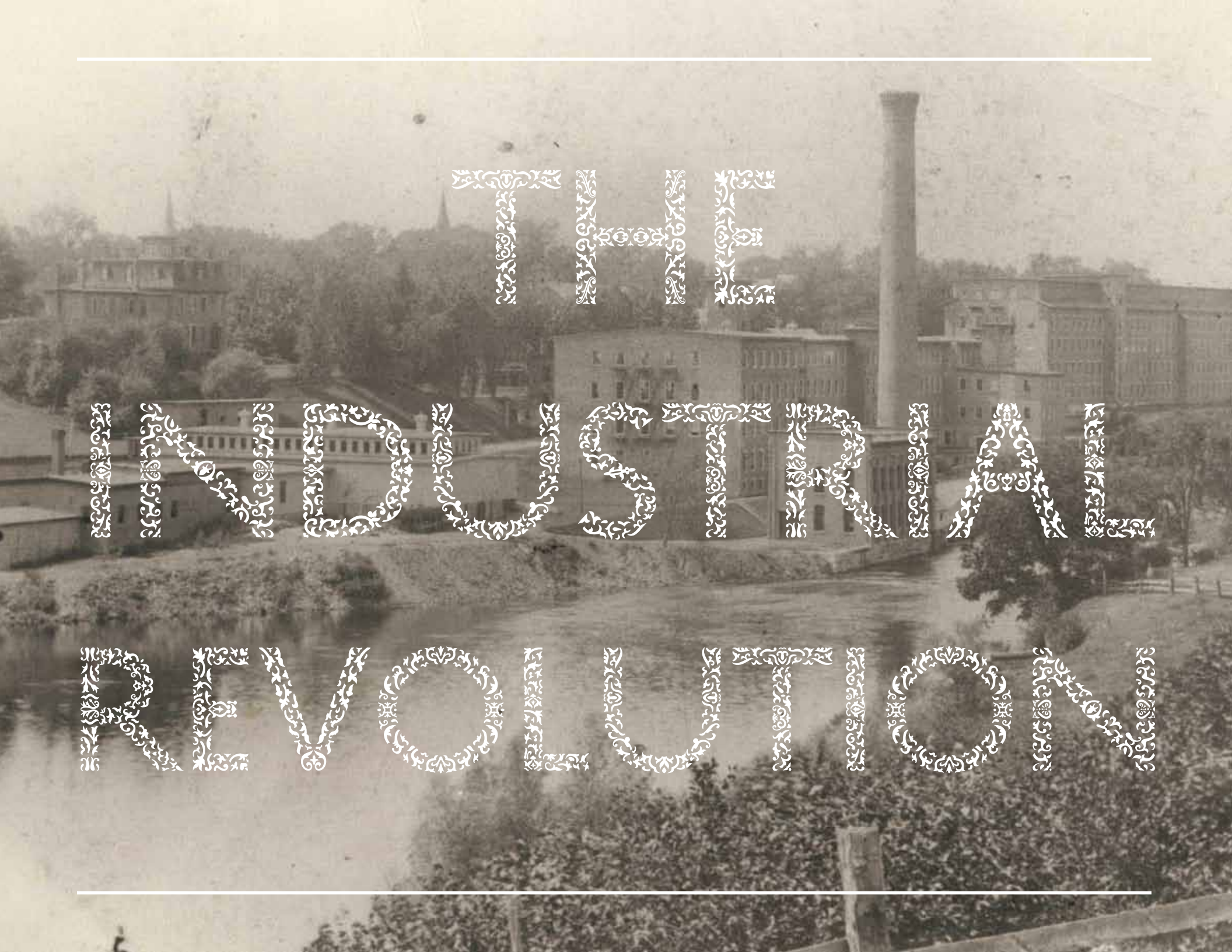


# DESIGNING IN ANALOG



JEN WANG  
FALL 2012



---

THE  
INDUSTRIAL  
REVOLUTION

---

AD FOR THE CHICAGO  
PHOTO-GRAVURE  
C. 1886

1886

**PHOTO-  
GRAVURES.**

+ PHOTO-GRAVURES +  
FOR  
Commercial + Work  
SUITABLE FOR FINE  
DISPLAY OF SPECIALTIES.

ARTISTIC + NEW + ATTRACTIVE

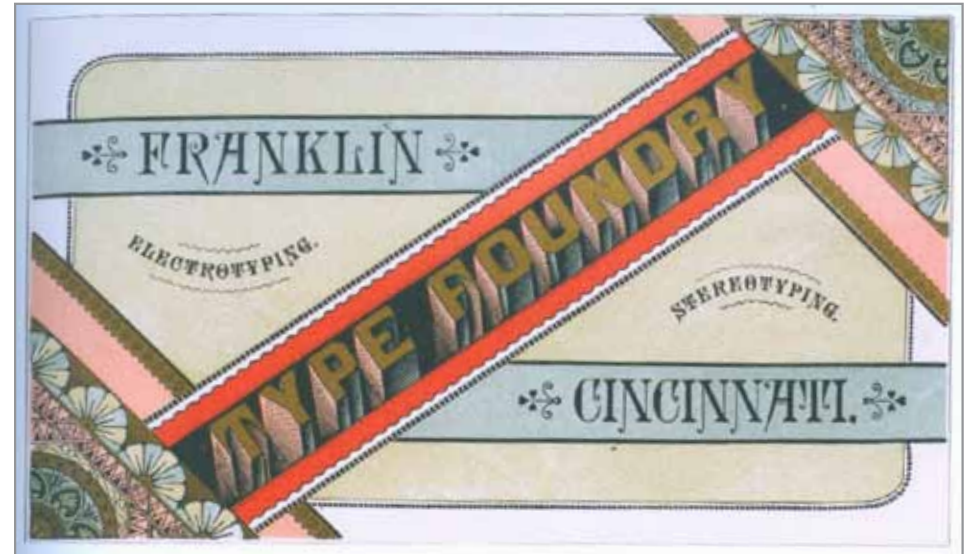
Comparatively Inexpensive.

CHICAGO  
PHOTO-GRAVURE CO.

296 DEARBORN STREET,  
CHICAGO.

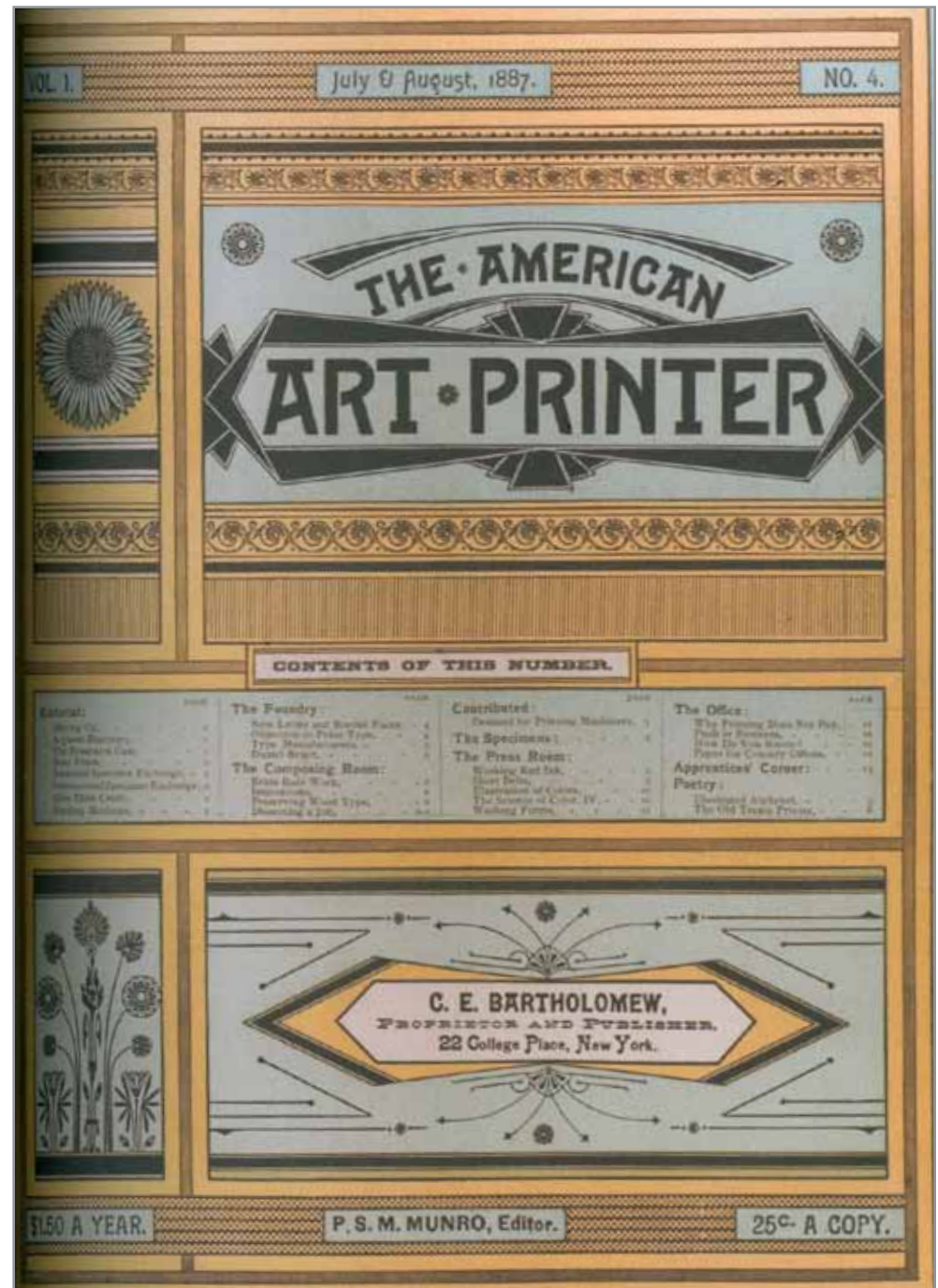


FRANKLIN TYPE FOUNDRY  
C. 1879-1891



A.S. PRENTISS,  
PRINTER  
C. 1889





AMERICAN ART-PRINTER  
 MAGAZINE COVER  
 C. 1887

...BUT

THERE WAS THIS

ONE GUY...





WILLIAM



MORRIS







1891

1891



# The Recuyell of the Historiyes of Troye

The begynnyng of thys book sheweth the Gen-  
elagye of Saturne, and of the paccion & promys  
that hemaad to his broder Tytan, & how he toke  
warre mortel agayn Jubyter his owen sone, &c.



AT tyme all the children of  
Noe were sprad bi the clim-  
ates, regnes, & strange ha-  
bitacions of the world by the  
general dyuysyon of tonges  
maad at the fondacion of the  
tour of Babilon in tho dayes  
that the world was of gold,  
and that the men in thoo dayes were stedfast  
& poysing as montaynes and rude as stones  
and bestes, enhaunsyng their grete corages,  
folouyng and shewyng their grete consaytes  
& that the enemye of man induced maliciously  
to practique townes, cytees and castels, to make  
ceptres and diademes, & to forge and make the  
cursid sect of goddis, among the possessours  
of the yle of Crete, there was a riche man en-  
haunsed full of couetise, happy of auentureuse  
enterprise and right riche of the grace of for-  
tune. Some men callid thys man Celion & some  
men Vranus, he was laweful sone of Ether, sone  
of Demorgorgon, the old dweller of the Caues  
of Archade and first begynner of the fals pay-  
nems goddes. This Vranus had to hys wyf hys  
owne suster called Vesta. He liuyd gloriously  
wyth her and had possession of the most parte  
of the yle of Crete, and habonded prosperly





THE GREEN DINING ROOM,  
SOUTH KENSINGTON, 1866-1867



---

ARTS

AND FARTS

&

CRAFTS

---



# POTTERY BARN

DESIGN STUDIO®: DECORATING / ENTERTAINING / DESIGN SERVICES / DESIGN LIBRARY / BE SOCIAL

NEW FURNITURE OUTDOOR RUGS & WINDOWS BEDDING BATH LIGHTING DECOR & PILLOWS TABLETOP HOLIDAY GIFTS REGISTR

## CLEARANCE EVENT / UP TO 75% OFF HUNDREDS OF ITEMS THROUGH WEDNESDAY, OCTOBER 10TH

Back to The Men's Den

Page (1 of



VIEW LARGER

ROLLOVER IMAGE TO ZOOM

Share icons: Email, Print, Pinterest (239), Facebook Like

### POTTERY BARN POOL TABLE

\$5,499.00

Free Shipping

Catalog/Internet Only

OVERVIEW DIMENSIONS & CARE SHIPPING INFO

We partnered with American Heritage Billiards to create this distinctive pool table, combining superb design and craftsmanship with the character of an antique workbench. Meticulously engineered and solidly built, it promises to be the center of lively gatherings for decades to come.

- 99" long x 54" wide x 32.5" high
- Expertly crafted by American Heritage Billiards exclusively for Pottery Barn.
- Comes with all essentials including, 4 cues, bridge stick, wall-mounted cue rack, set of billiard balls, triangle and diamond racks, and a box of cue tip chalk.

### POOL TABLE & ESSENTIALS ®

\$5,499.00 QTY





MEANWHILE...

# THE FUTUR(ISM) IS NOW!

NUDE DESCENDING A  
STAIRCASE, NO.2, 1912  
(OIL ON CANVAS),  
DUCHAMP, MARCEL  
(1887-1968)



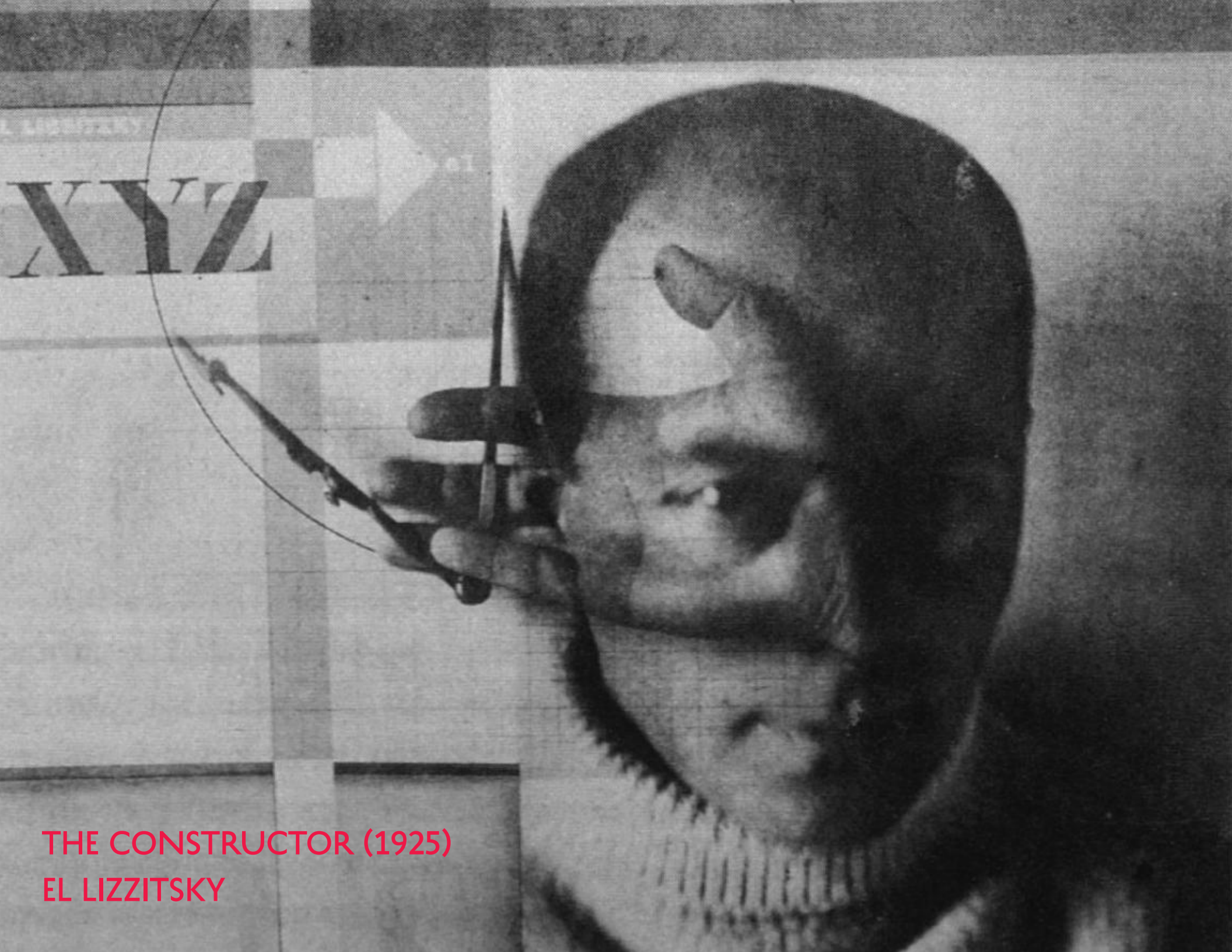


# CONSTRUCTIVISM

A black and white photograph of a person walking on a staircase. The perspective is from above, looking down the stairs. The stairs are composed of many parallel lines that recede into the distance, creating a strong sense of depth and movement. The person is walking away from the viewer, and their shadow is cast on the steps. The overall composition is dynamic and emphasizes geometric forms and perspective.

STAIRS (1930)  
ALEKSANDER RODCHENKO





THE CONSTRUCTOR (1925)  
EL LIZZITSKY



A large, bold, red lowercase letter 'd' is positioned on the left side of the image. It has a thick vertical stem and a rounded bowl.

**a b c d e f g h i j k**  
**l m n o p q r s t u**  
**v w x y z**

**MODERNISM**





# FORM FOLLOWS FUNCTION

LOUIS SULLIVAN

SAUL

BASS





Last year's No. 1 best-seller... This year's No. 1 motion picture.



JAMES STEWART  
LEE REMICK  
BEN GAZZARA  
ARTHUR O'CONNELL  
EVE ARDEN  
KATHRYN GRANT

and JOSEPH N. WELCH as Judge Weaver

GEORGE C. SCOTT/CRSON DEAN/BUSS BROWN/MURRAY HAMILTON/BROOKS WEST screenplay by WENDELL MAYES from the best-seller by ROBERT TRAVER photography by SAM LEAVITT produced & directed by OTTO PREMINGER/a Columbia release  
▶ music by Duke Ellington ◀

FRANK SINATRA · ELEANOR PARKER · KIM NOVAK

THE  
MAN  
WITH  
THE  
GOLDEN  
ARM

A FILM BY OTTO PREMINGER • FROM THE NOVEL BY NELSON ALGREN • MUSIC BY ELMER BERNSTEIN • PRODUCED & DIRECTED BY OTTO PREMINGER



MARTIN  
VENEZKY





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 San Francisco  
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 VISUAL CRITICISM  
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 WRITING

California College of Arts and Crafts  
 Graduate Program Newspaper Ads, 2001  
 These simple ads revel in low-tech  
 happiness. The original type was set on  
 the computer but then cut, curved, and  
 twisted by hand.

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 WRITING



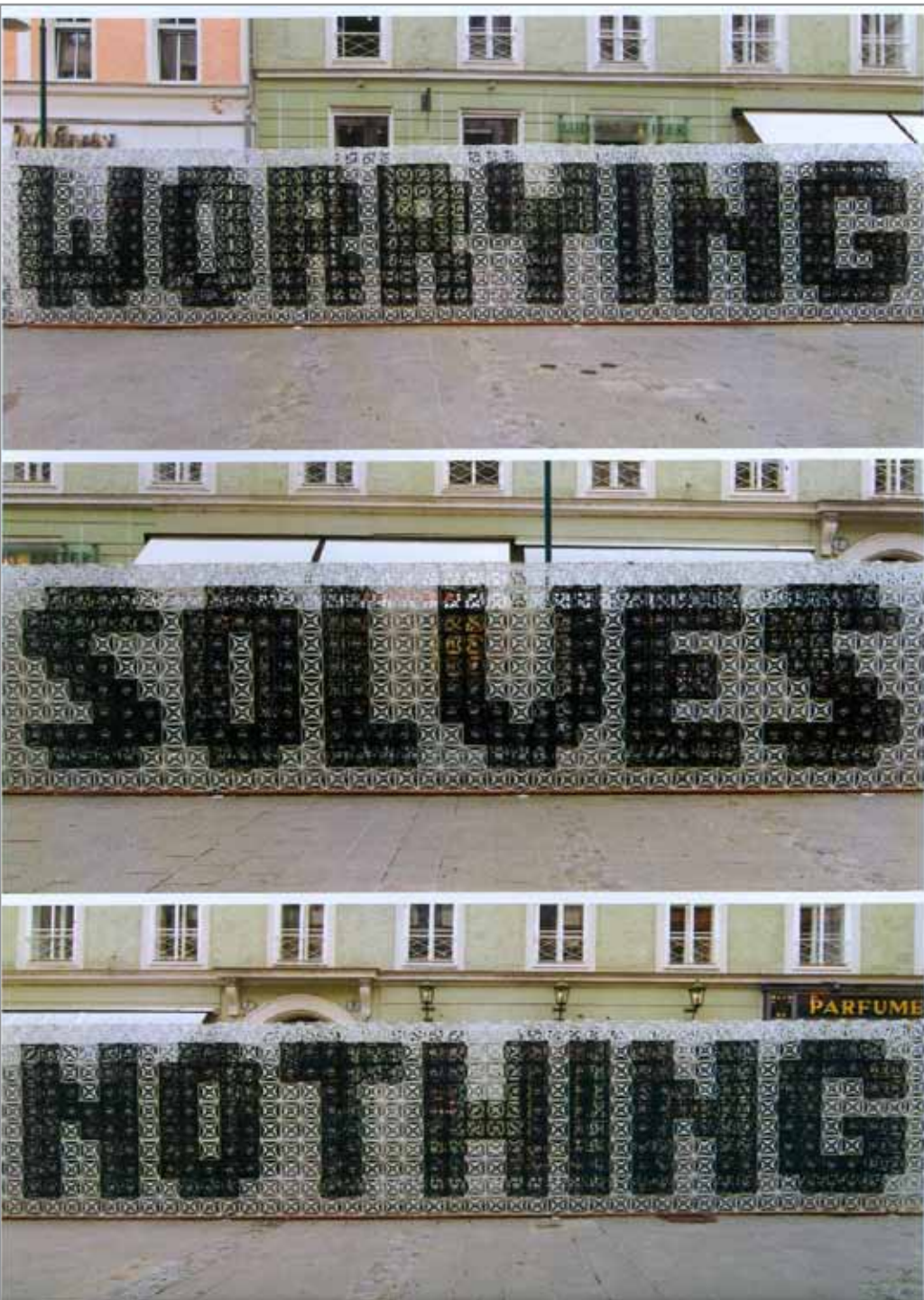
By the time *Open 6* was under way, I was infatuated with handcrafted type studies. The issue was nearly complete when the museum cancelled the project. These are some of the type studies I had prepared for this ill-fated issue.





STEFAN

SACMEISTER





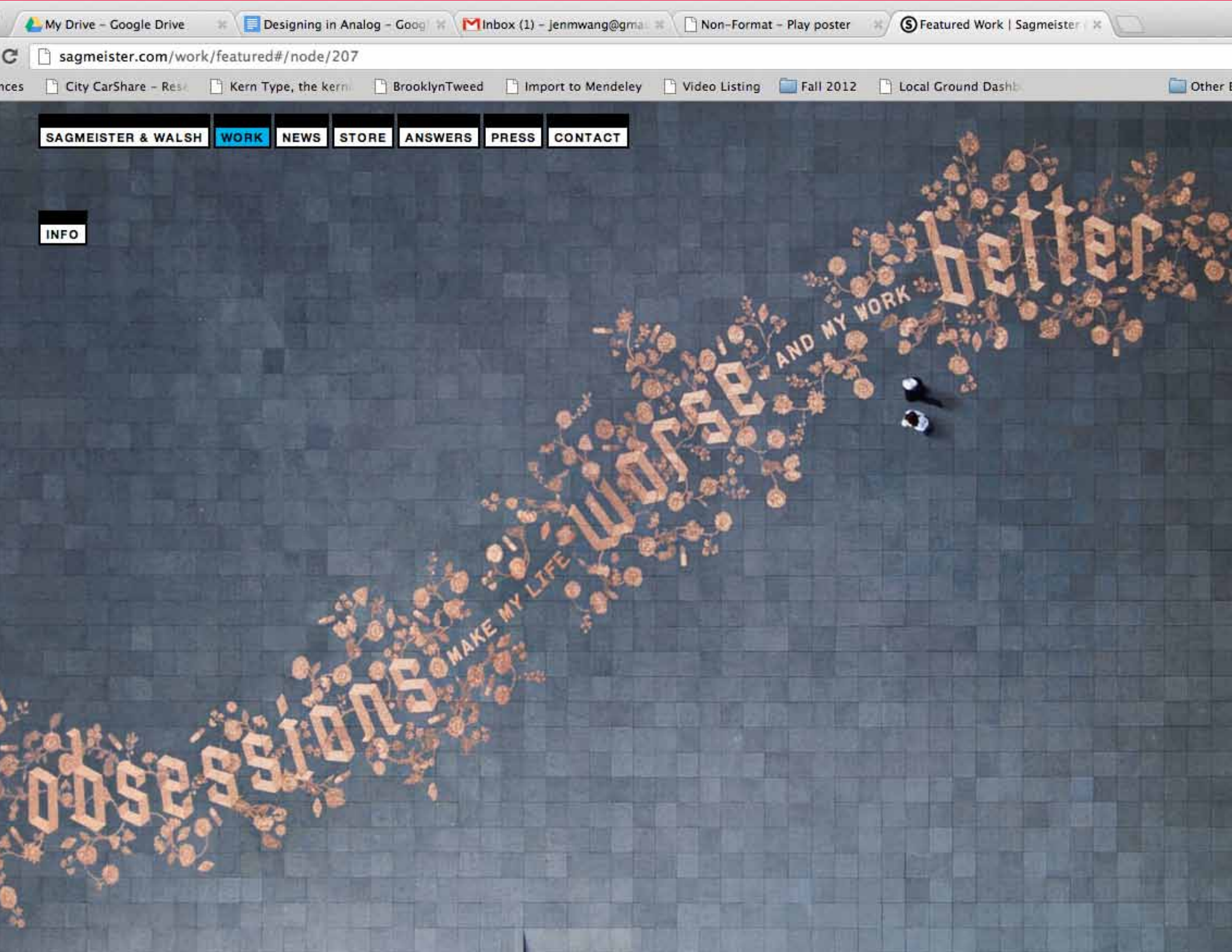
sagmeister.com

City CarShare - Res | Kern Type, the kern | BrooklynTweed | Import to Mendeley | Video Listing | Fall 2012 | Local Ground Dashb

**SAGMEISTER & WALSH** | WORK | NEWS | STORE | ANSWERS | PRESS | CONTACT







SAGMEISTER & WALSH

WORK

NEWS

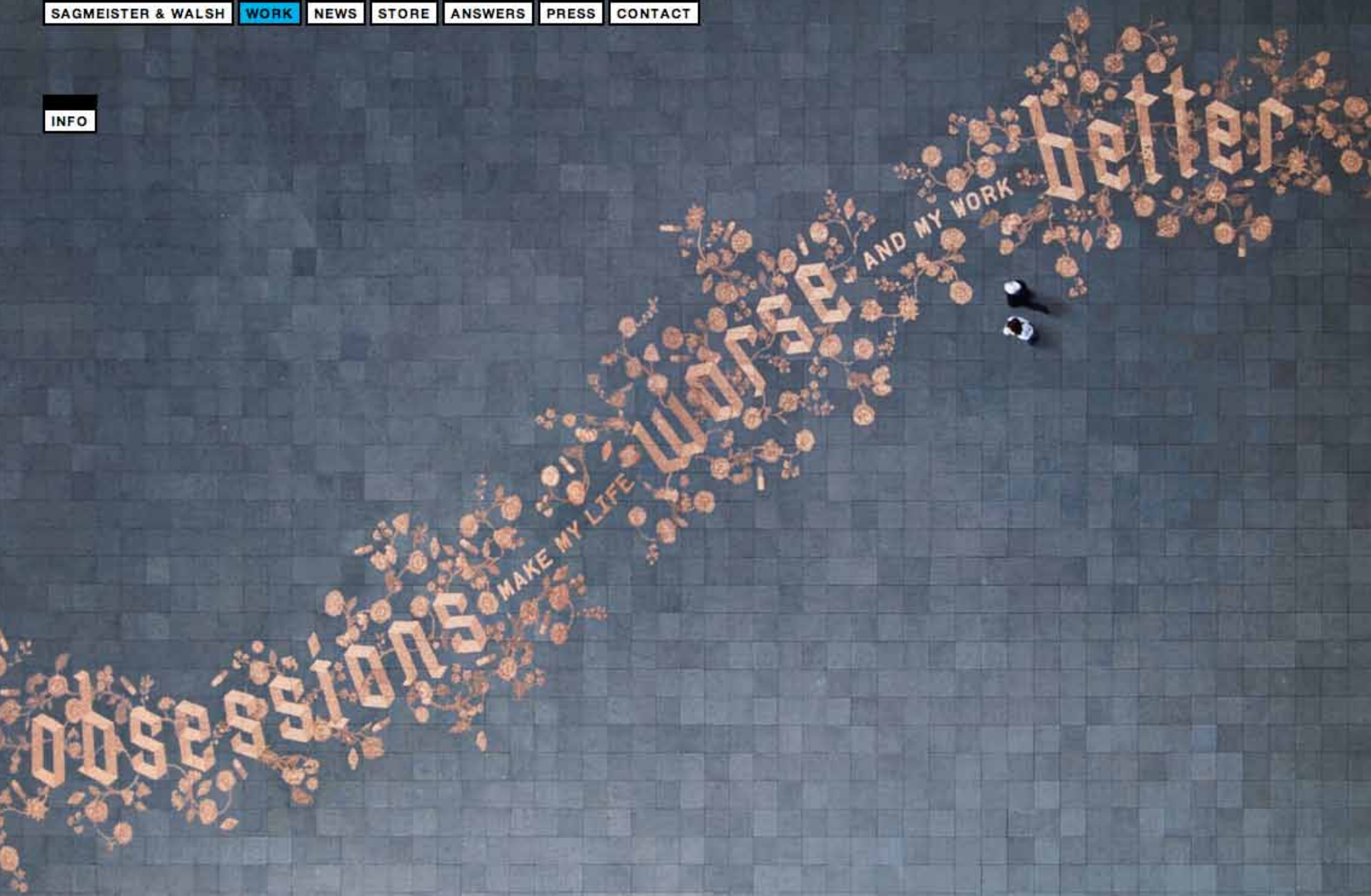
STORE

ANSWERS

PRESS

CONTACT

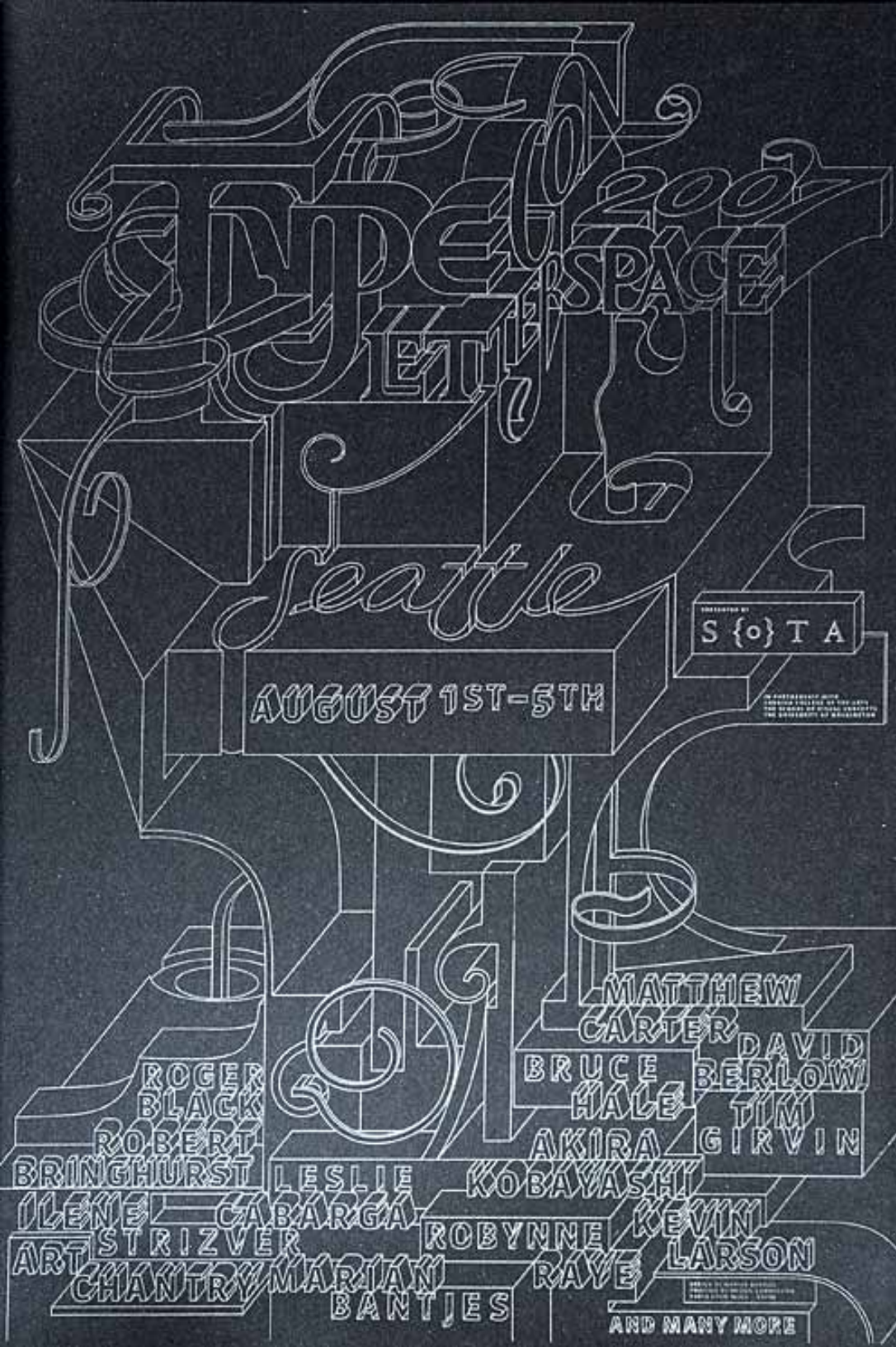
INFO





MARION

DANTE



# Seduction

SELECTION, FROM, SELECTION, AND THE PRODUCTION OF ARCHITECTURAL SPACES

A group of artists, architects, and designers, each with a unique voice, are invited to explore the possibilities of space. The exhibition is a celebration of the art of architecture, and a testament to the power of the imagination. The artists are invited to create a space that is both functional and beautiful, and to share their vision with the world. The exhibition is a chance for the public to see the work of these talented individuals, and to learn more about the process of creating a space. The exhibition is a must-see for anyone interested in architecture, and for anyone who wants to see the work of these talented individuals.

**FRIDAY**  
JANUARY 19, 2007  
5-7 PM

**WEDNESDAY**  
JANUARY 17, 2007  
5-7 PM

**THURSDAY**  
JANUARY 18, 2007  
5-7 PM

**FRIDAY**  
JANUARY 19, 2007  
5-7 PM

**SATURDAY**  
JANUARY 20, 2007  
10-12 PM

**SUNDAY**  
JANUARY 21, 2007  
10-12 PM

**MONDAY**  
JANUARY 22, 2007  
10-12 PM

**TUESDAY**  
JANUARY 23, 2007  
10-12 PM

**WEDNESDAY**  
JANUARY 24, 2007  
10-12 PM

**THURSDAY**  
JANUARY 25, 2007  
10-12 PM

**FRIDAY**  
JANUARY 26, 2007  
10-12 PM

**SATURDAY**  
JANUARY 27, 2007  
10-12 PM

**SUNDAY**  
JANUARY 28, 2007  
10-12 PM

**MONDAY**  
JANUARY 29, 2007  
10-12 PM

**TUESDAY**  
JANUARY 30, 2007  
10-12 PM

**SELECTION**  
JANUARY 19, 2007  
5-7 PM

**SELECTION**  
JANUARY 17, 2007  
5-7 PM

**SELECTION**  
JANUARY 18, 2007  
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**SELECTION**  
JANUARY 30, 2007  
10-12 PM

**SELECTION**  
JANUARY 31, 2007  
10-12 PM

**SELECTION**  
FEBRUARY 1, 2007  
10-12 PM

**SELECTION**  
FEBRUARY 2, 2007  
10-12 PM

**THE SCHOOL**  
OF ARCHITECTURE  
A & B Building  
Seattle, WA  
2007

**THE SCHOOL**  
OF ARCHITECTURE  
A & B Building  
Seattle, WA  
2007

**THE SCHOOL**  
OF ARCHITECTURE  
A & B Building  
Seattle, WA  
2007

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2007

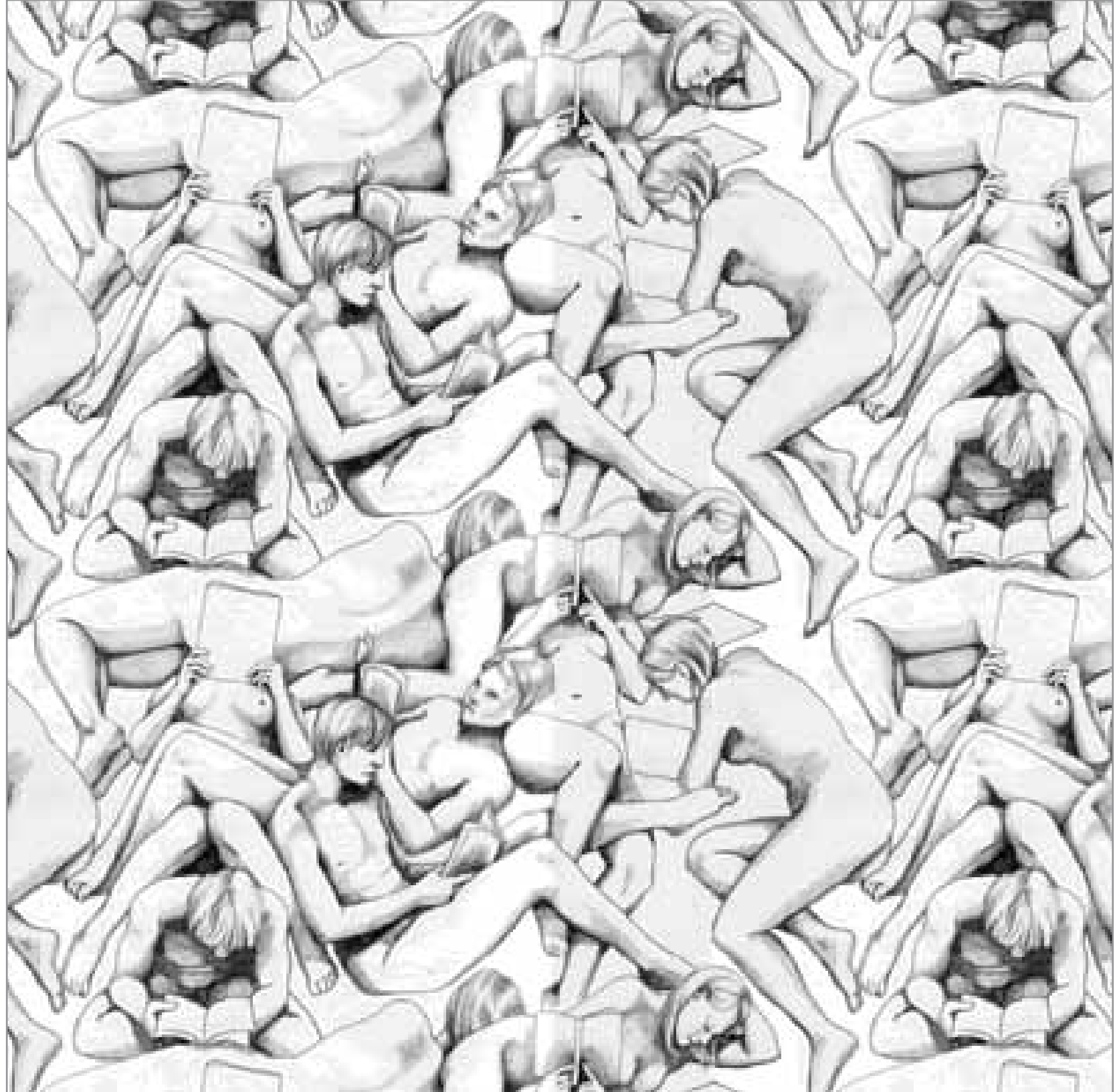
**THE SCHOOL**  
OF ARCHITECTURE  
A & B Building  
Seattle, WA  
2007

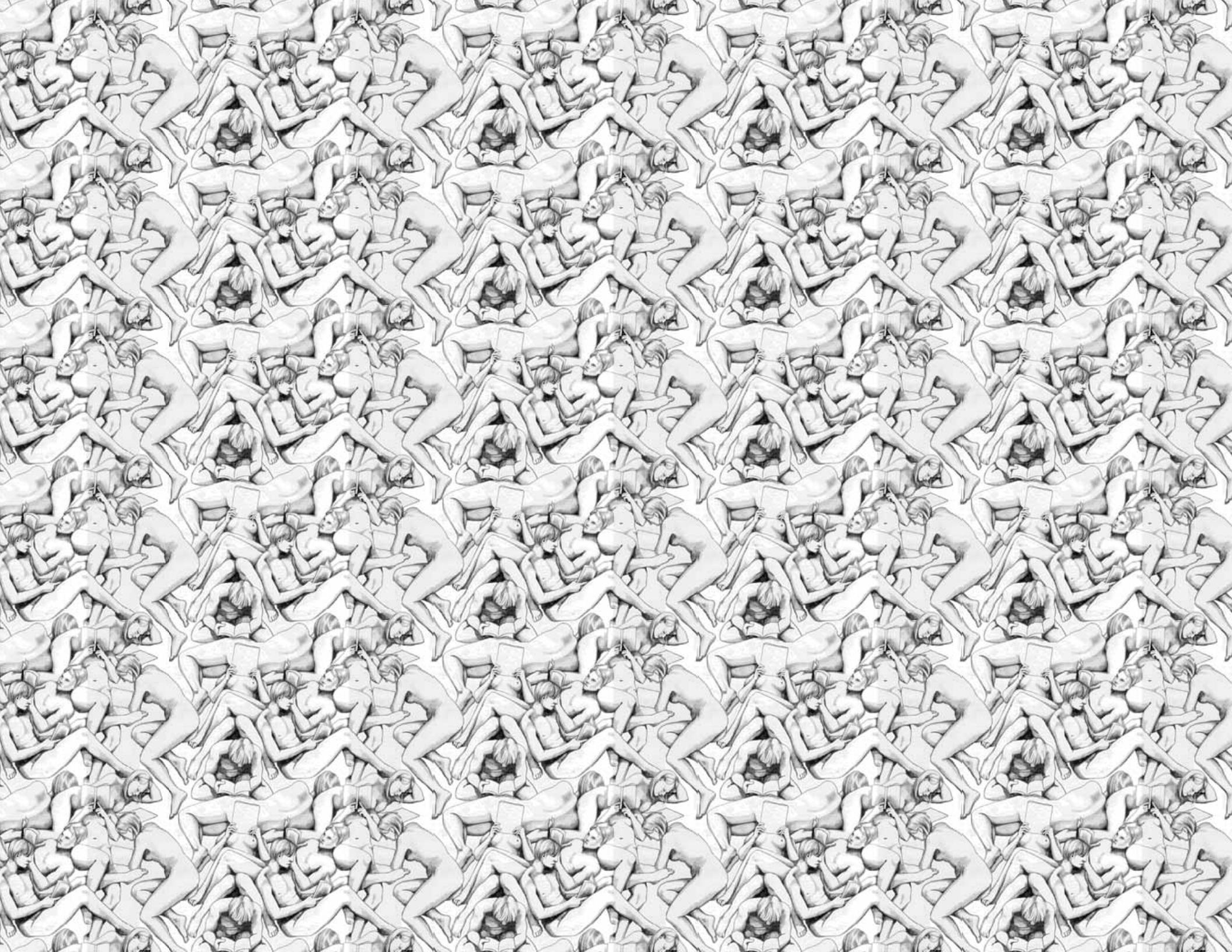
**THE SCHOOL**  
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Seattle, WA  
2007







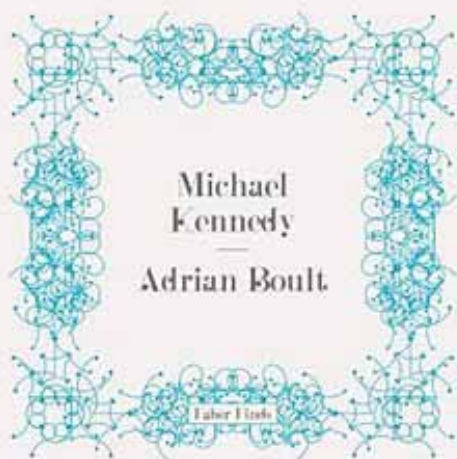








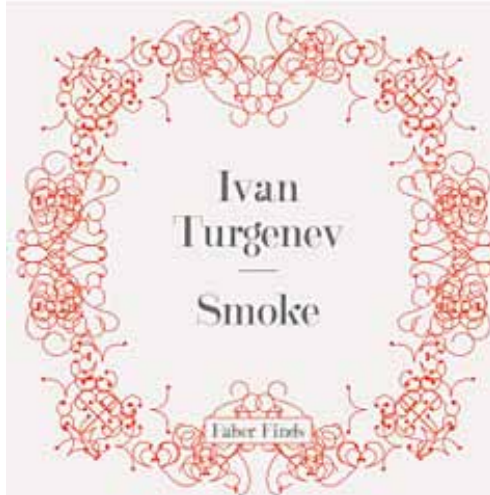




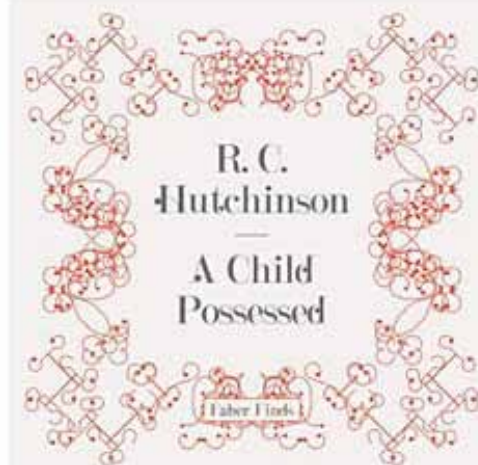
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ff



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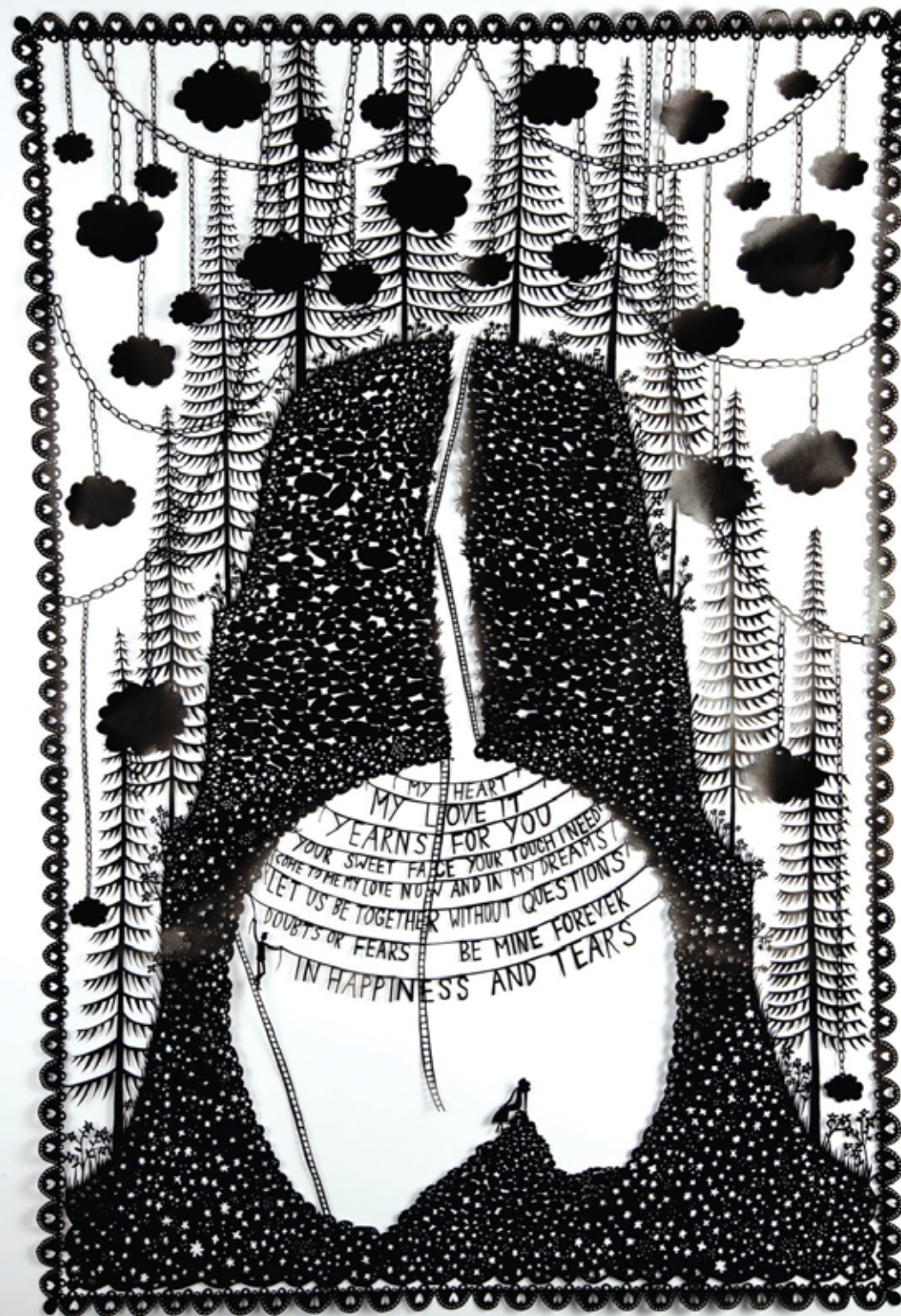




ROB

RYAN





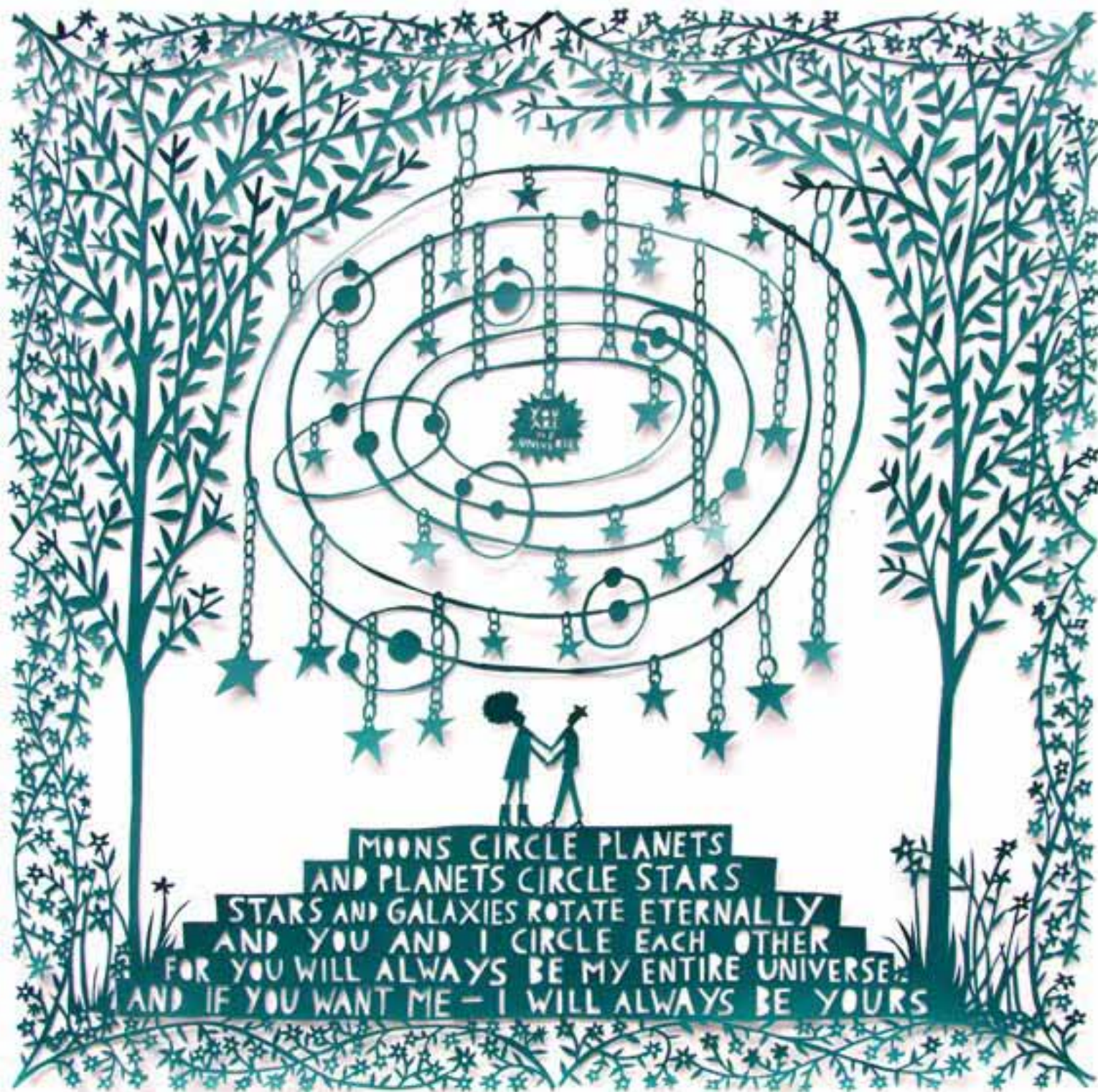








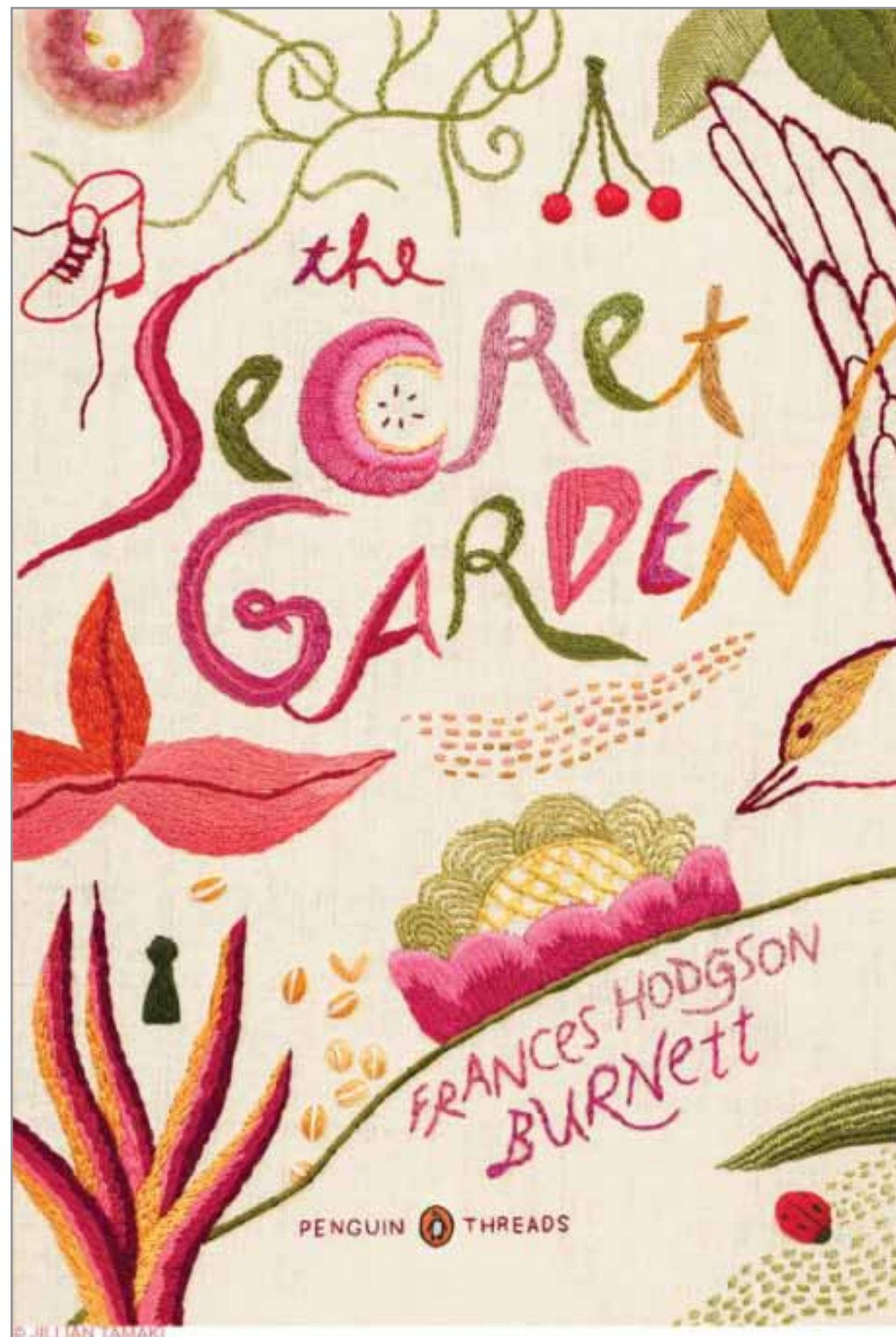
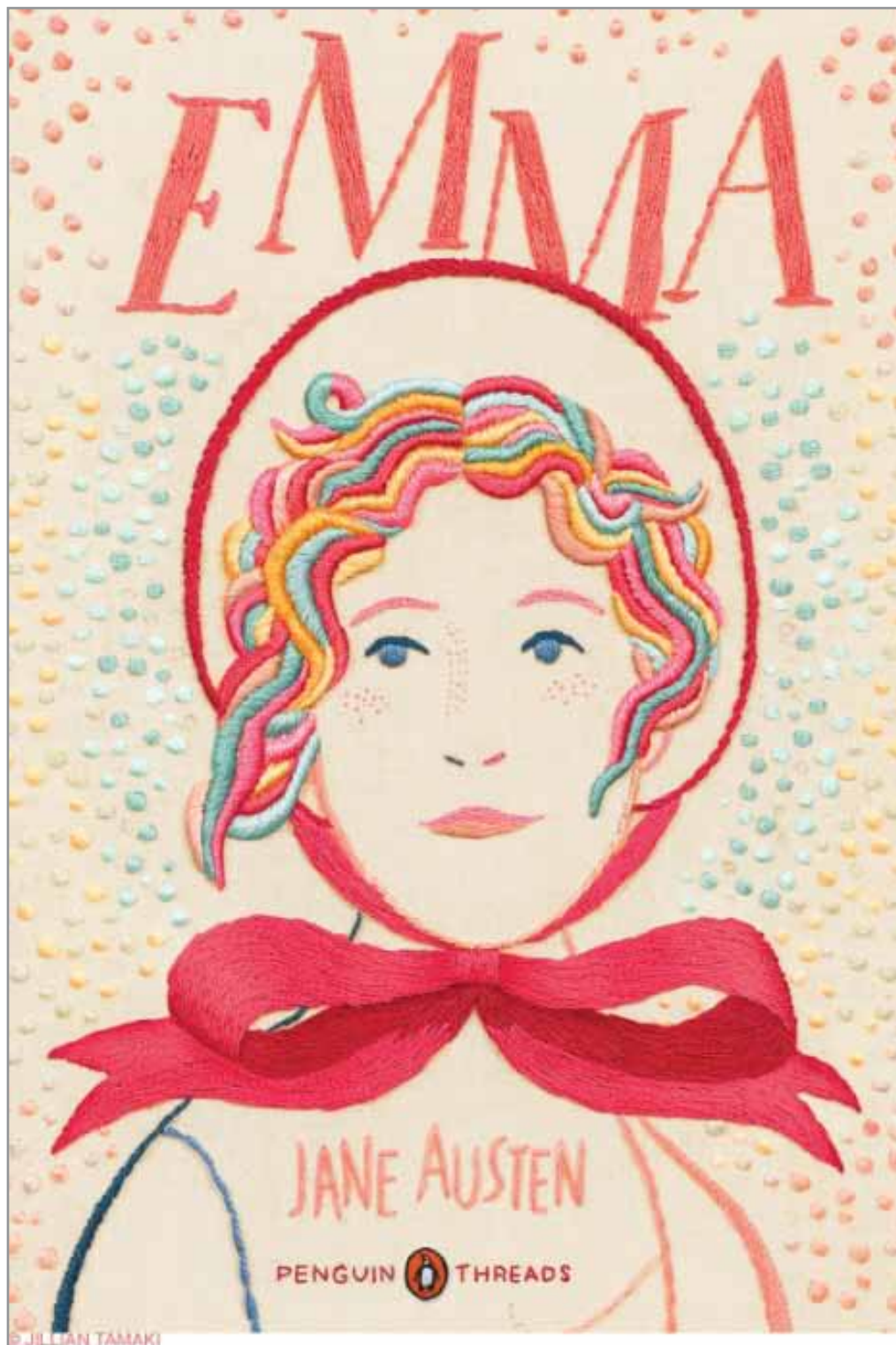




MOONS CIRCLE PLANETS  
AND PLANETS CIRCLE STARS  
STARS AND GALAXIES ROTATE ETERNALLY  
AND YOU AND I CIRCLE EACH OTHER  
FOR YOU WILL ALWAYS BE MY ENTIRE UNIVERSE.  
AND IF YOU WANT ME - I WILL ALWAYS BE YOURS



ILLIAN  
TAMAK





AND

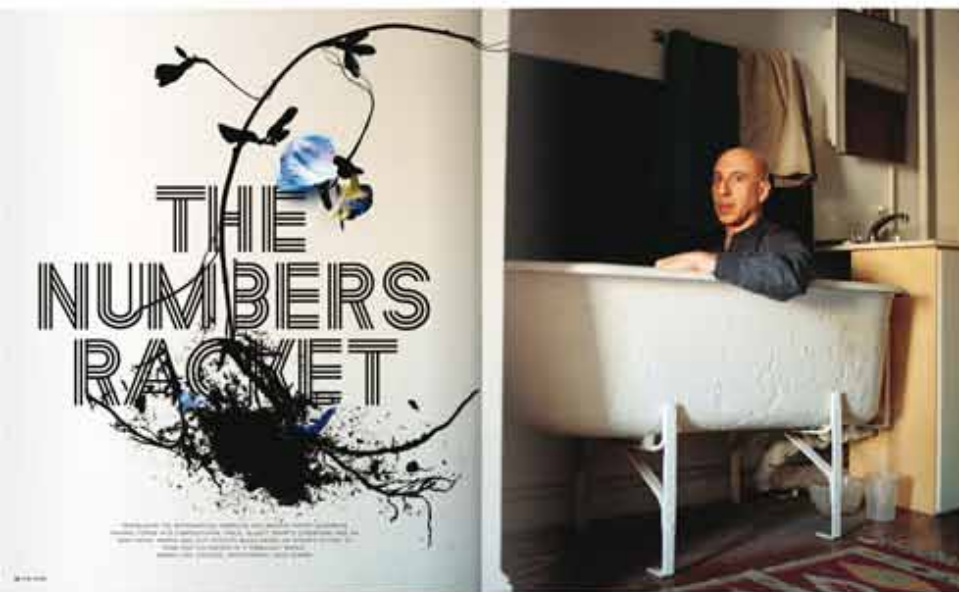
MARY

MORE

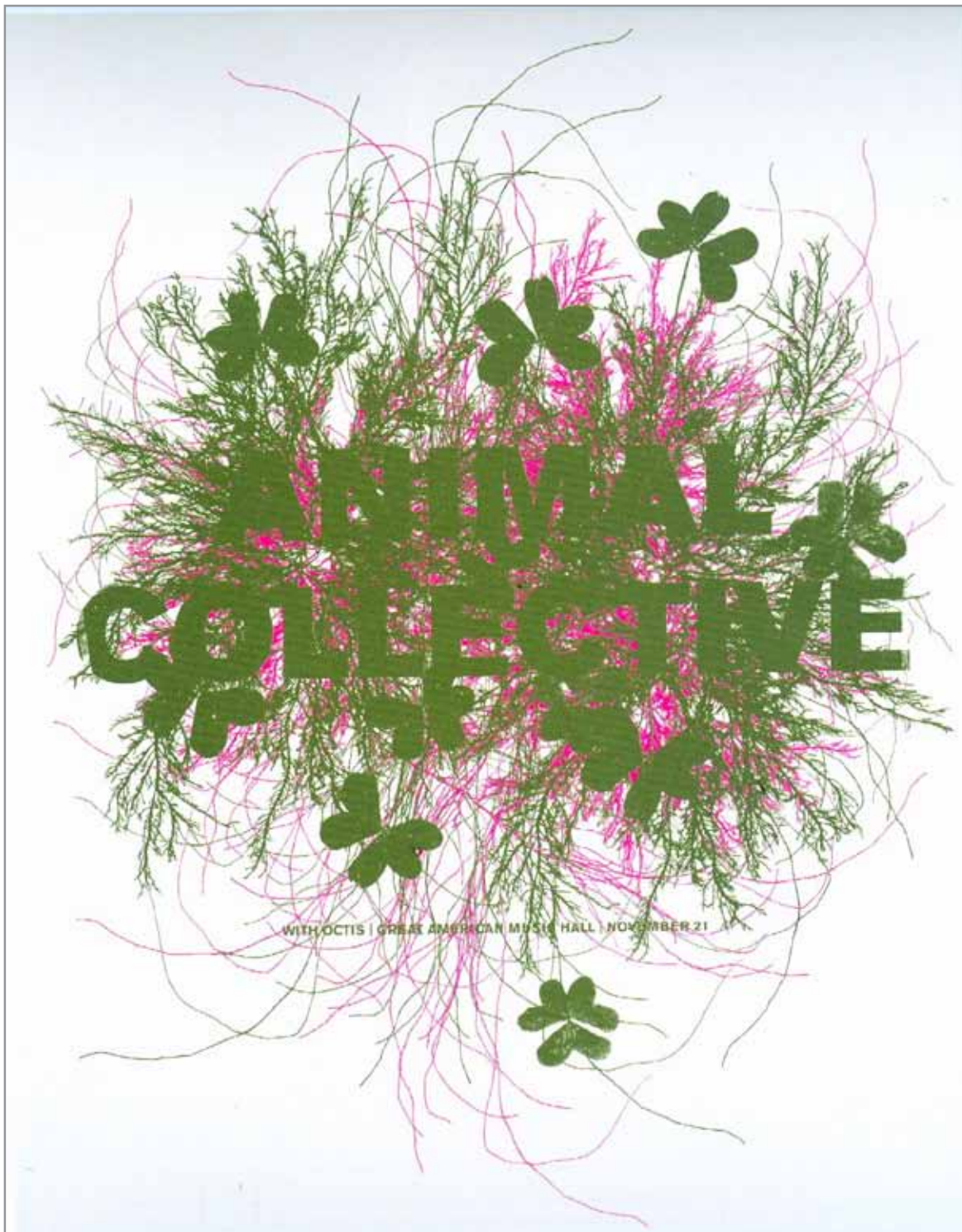


NON-FORMAT  
THE WIRE MAGAZINE



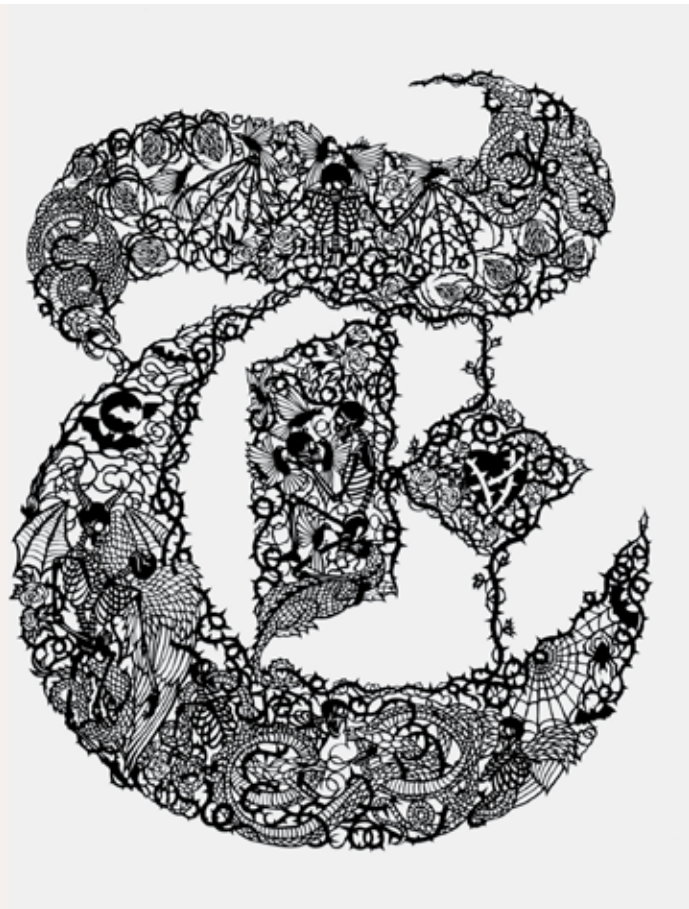


NON-FORMAT  
THE WIRE MAGAZINE



THE SMALL STAKES  
DESIGNER: JASON MUNN



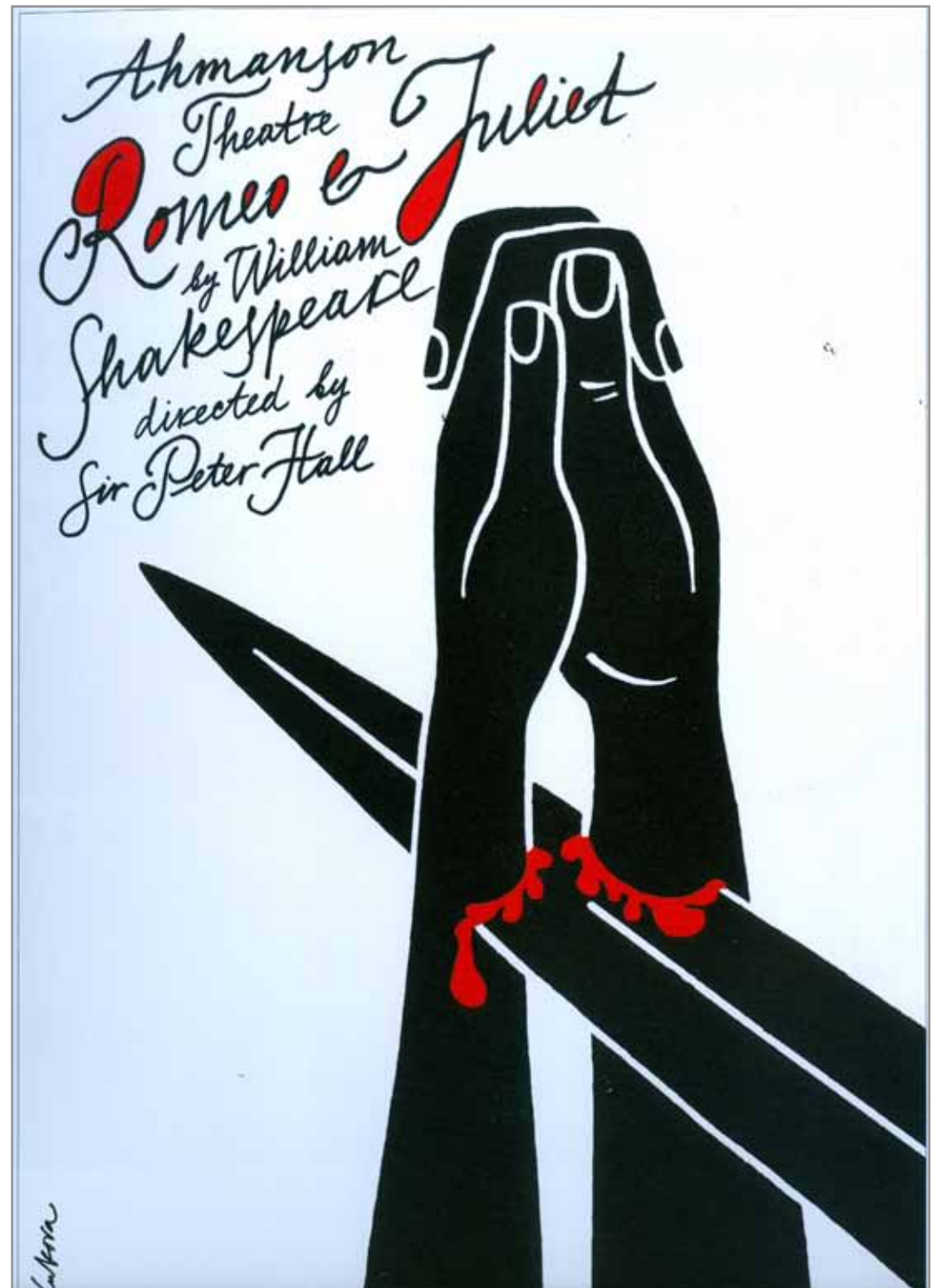


OSCAR DE LA RENTA  
FERNANDO CAMPANA  
HUMBERTO CAMPANA  
MICHAËL DAL VECCHIO  
ELIZABETH SPIRIDAKIS

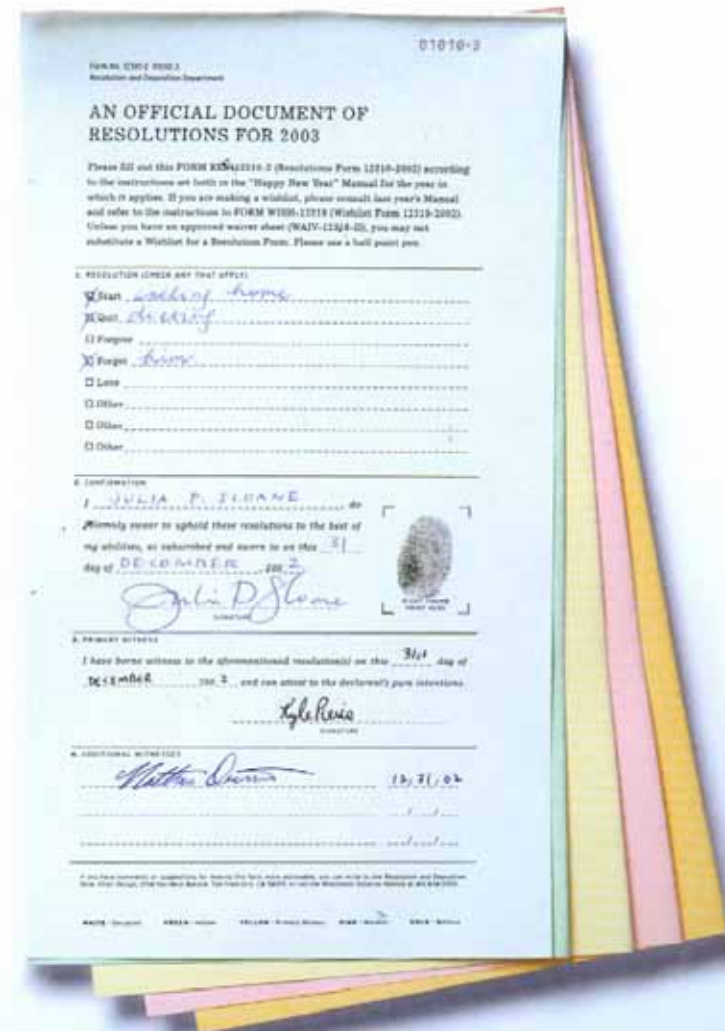
PASSING NOTES INC,  
DESIGNER:  
ABBIE PIANAS GONG







LUBA LUKOVA STUDIO ART  
FOR THE AHMANSON THEATER



ELIXER DESIGN  
ART DIRECTOR: JENNIFER JERDE  
DESIGNER: AARON CRUSE



• • • • •

"DESIGN IS THINKING  
MADE VISUAL"

—SAUL BASS

• • • • •