Towards Final Design: Part 2

Considering the feedback you received in class and the four visual design elements summarized on slide 2, continue to refine the design of your three chosen screens.

For each of your three screens, document your design study as well as your final design (i.e., each screen you present on page 3-5 should be different to document/illustrate your process). Provide rationale for your design.
**Synthesis**

**Screen Set 1**

**Study 1: Hierarchy**
Layout is adjusted to give more hierarchy.

**Study 2: Grid**

- **Today**
  - 7am for 1h: Cycling with Benjamin Salazar at Berkeley
  - 9am for 1h: Running with Johnny Flynn at Berkeley

- **Tomorrow**
  - 7am for 1h: Cycling with Benjamin Salazar at Berkeley
  - 9am for 1h: Running with John Flynn at Berkeley

- **Saturday, April 3**
  - 9am for 1h: Running with John Flynn at Berkeley

**Study 3: Typography**
Readability is improved with larger type sizes on mobile.

**Study 4: Colors**
Green is used as an accent for a bright tone and personality, whereas white is the dominant neutral color for a lively personality, with black accents.
The biggest tweaks have been to typography to improve readability.
Synthesis

Screen Set 2

Study 1: Hierarchy
Layout is adjusted to give more hierarchy and more contextual information.

Study 2: Grid
Readability is improved with larger type sizes on mobile.

Study 3: Typography
Green is used as an accent for a bright tone and personality, whereas white is the dominant neutral color for a lively personality, with black accents.
Synthesis

Screen 2: Final Design

Final Design
Discuss how you synthesized the visual elements in your final design.