Typography 3
You will design UI of a new mobile weather app. Create typographic hierarchy with the following set of rules:

- Use Comic Sans, Georgia, and Helvetica as typefaces
- Use scale
- Use **weight**
- You may use rotation of text
- Background is white and figure is black
- No gray scale (only black or white)
- No images/photos/illustrations
- No italics
- Screen size is 750 × 1334px
- Use all the copy below:

  February 23, 2015
  Berkeley, CA 94720
  Monday Clear
  Precipitation: 0%
  Humidity: 62%
  Wind: 7mph
  68°F
  Tuesday 64
  Wednesday 64
  Thursday 66
  Friday 66
Version 1
Typographic Hierarchy

Version 1 should focus on typographic hierarchy (i.e., help a user understand information through a logical and meaningful journey).

Before all the words in the center block might be considered similar because they are all the same size and grouped together. The center block actually conveys a lot of different information, so I added different font to create another level of differentiation.
Version 2 Emotional

Version 2 in contrast, should play with possible emotional aspects of interaction with a weather app (e.g., funny, nostalgic, angry, etc.). You are free to interpret the possible emotional aspects. However, the same rules apply to this version. You should use the same emotion you used for Type 1.

The emotion is experimental and adventurous. I wanted to go for an unconventional layout to pique user’s interest but have it still remain beautiful and informative.
Typography 3

Version 1

Monday  February 23, 2015

68°F

Clear  Berkeley  CA 94720
Wind: 7mph
Precipitation: 0%
Humidity: 62%

64  64  66  66

Tuesday  Wednesday  Thursday  Friday

Version 2

Monday  February 23  2015
Berkeley CA 94720

Precipitation 0%
Humidity 62%
Wind 7mph

68

64  64  66  66

Tuesday  Wednesday  Thursday  Friday

Experimental