Design Workshop

Composition

Reading & Synopsis
One thing I tried to focus on based on the Dondis readings was creating leveling rather than ambiguity. I tried to move more elements into “stress” areas to give them weight, and move the viewer’s eye around the composition in their search for simplicity and resolution. The other main takeaway for me was his discussion of the different ways of creating contrast: I tried to incorporate both scale and shape, whereas before I had focused mostly on shape.

In this round, I also spent time trying to make the pairs seem more natural, and for the collection to feel more cohesive.
Composition
Version 2 Objective
Version 2 - Objective

Contrast

Harmony
Version 2 - Objective

Bold

Subtle
Version 2 - Objective

Symmetry

Asymmetry
Composition

Version 2 - Objective

Proximity

Similarity
Composition

Version 2 - Objective

Leveling

Sharpening
Composition

Version 2 - Objective

- **Contrast**
- **Symmetry**
- **Bold**
- **Leveling**

- **Harmony**
- **Asymmetry**
- **Subtle**
- **Sharpening**

Interface Aesthetics
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