Style Guide

Grid System

Create 3-5 wireframe sketches with grids by only using the blocking method. Must use the final format size. Show examples in full size if possible, on black, no other type or information on screen. Show with and without grids. Grid to include, Column, Rows, Modules, and definition of why you chose this grid. Which constraint helped you set this grid?
This grid uses two columns in the main area – one column for image assets leading each row, and the other column with text of a variety of lengths.
This grid is a more complex way of showing the information in the previous slide – this time using three columns instead of two. It simplifies the text shown in the main column, but adds a third column on the right to split off certain pieces of information. This may offer more organizational structure at the cost of complexity.
This grid uses four columns to show a variety of items within a category (each row). This strategy tries to maximize the amount of content that is visible in a small screen format.