Typography 1
You will design UI of a new mobile weather app. Create typographic hierarchy with the following set of rules:

- Use Verdana as typeface
- Use scale
- You may use rotation of text
- Background is white and figure is black
- No gray scale (only black or white)
- No images/photos/illustrations
- No italics or weight (bold)
- Screen size is 750 × 1334px
- Use all the copy below:

  February 23, 2015
  Berkeley, CA 94720
  Monday Clear
  Precipitation: 0%
  Humidity: 62%
  Wind: 7mph
  68 F C
  Tuesday 64
  Wednesday 64
  Thursday 66
  Friday 66
Version 1 should focus on typographic hierarchy (i.e., help a user understand information through a logical and meaningful journey).

I tried to identify the most valuable information for the user and make that more prominent in the design to enable the user to access that information in a quick glance.
Typography 1

**Version 2 Emotional**

Version 2 in contrast, should play with possible emotional aspects of interaction with a weather app (e.g., funny, nostalgic, angry, etc.). You are free to interpret the possible emotional aspects. However, the same rules apply to this version.

In this design, I tried to create a funny and playful interaction. Monday is the least liked day of the week, so it is upside down. Also, the weather app is usually designed for quick glances in portrait mode, but this design encourages the user to turn their phone in different directions to be able to read the information.
Typography 1

Version 1

February 3, 2015

Berkeley
CA 94720

Monday

68 F
Clear

Precipitation: 0%
Humidity: 62%
Wind: 7mph

64 Tuesday
64 Wednesday
64 Thursday
64 Friday

Version 2

Monday

68 F
Clear

Precipitation: 0% Wind: 7mph
Humidity: 62%

64 Tuesday
64 Wednesday
66 Thursday
66 Friday