Design Workshop

Composition
Reading & Synopsis
The Dondis reading made me far more aware of the risk of ambiguity and the need for contrast.

With the concept of ambiguity in mind in particular, I tried this time around to avoid any placement of objects between two expectations. For example, in the sharpening example even if the odd rectangle was in a somewhat unconventional spot I still tried to make sure it was centered and at a right angle. Overall though I still feel unsure of ambiguity; it seems fairly subjective.

With regards to contrast, I attempted to make the differences between the two concepts on each slide more pronounced than before. The Dondis description of contrast highlighted for me how contrast can help you clarify the difference between two opposite concepts, and I wanted to utilized that helpful tool.
Design Workshop

Composition

Version 2 Objective
Composition

Version 2 - Objective

Contrast

Harmony
Version 2 - Objective

Bold

Subtle
Version 2 - Objective

Symmetry

Asymmetry
Version 2 - Objective

Composition

Proximity

Similarity
Version 2 - Objective

Leveling

Sharpening
Version 2 - Objective

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