Process Document

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Documentation
Living Room

I wanted to capture a place that’s approachable. My first thought was a department store, since it needs to be approachable or it won’t make any money. But when I went to one, the dynamic was all wrong – you were being approached more than approaching. As I went home, I realized that there’s not much more approachable than just that – home.

I’m looking at living rooms specifically since they adapt to whoever is in them, for whatever purpose they’re in them.

I’m looking at living rooms in general as well as some specific living rooms that I’ve known.
Users

Living Room

How do users interact within this place?

Watching TV together
Playing games
Eating
Talking
Sleepovers
Parties
Sports games
Movies
Conversations
Morning coffee
Sight

Friends  TV  Warm
Family  Snacks  Relaxed
Pets  Games  Books
Food  Couch  Pillows
Senses

Smell

Fire
Clean
Pine
Books

Lemon
Coffee
Dust
People

Wood
Wool
Leather
Breeze
## Sound

<table>
<thead>
<tr>
<th>Senses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sound</td>
<td></td>
</tr>
<tr>
<td>Talking</td>
<td>Barking</td>
</tr>
<tr>
<td>TV</td>
<td>Meow</td>
</tr>
<tr>
<td>Yelling</td>
<td>Music</td>
</tr>
<tr>
<td>Laugh</td>
<td>Toys</td>
</tr>
<tr>
<td>Crying</td>
<td>China</td>
</tr>
<tr>
<td>Cooking</td>
<td>Cough</td>
</tr>
</tbody>
</table>
Taste

Coffee  Beer  Pretzel
Cookies  Chips  Takeout
Cocoa  Pizza  Tea
Popcorn  Salsa  Dessert

Senses
Senses

Touch

Warm

Wood

Leather

Tweed

Blanket

Cat

Dog

Friend

Remote

Snack

Carpet

Controller

9

Touch

Warm

Wood

Leather

Tweed

Blanket

Cat

Dog

Friend

Remote

Snack

Carpet

Controller
Comfortable
Adaptive
Friendly
## Color Palette

<table>
<thead>
<tr>
<th>Label</th>
<th>R</th>
<th>G</th>
<th>B</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 – Apartment</td>
<td>255</td>
<td>255</td>
<td>204</td>
</tr>
<tr>
<td>02 – Molly’s Couch</td>
<td>133</td>
<td>104</td>
<td>47</td>
</tr>
<tr>
<td>03 – Nolan’s Couch</td>
<td>126</td>
<td>40</td>
<td>42</td>
</tr>
<tr>
<td>04 – Kyle’s Couch</td>
<td>62</td>
<td>96</td>
<td>80</td>
</tr>
</tbody>
</table>

These colors are inspired by living rooms I’ve had. The beige is from apartment walls, the brown is from my parents’ old couches, which I’ve had in all of my living rooms so far, and the red and green are from couches that used to be in my fiancé’s apartment.