Process Document

Documentation
Nerp was my Web Arch project from last semester—a URL-shortening service with a Chrome Extension. For this revision, I’d initially set out to find a place where things are being ‘shortened,’ but upon further reflection, I decided that this wasn’t really the closest analog to what a URL shortener is doing. It is more that the long URL is being compacted or wrapped up. Something being shortened implies loss, but the information is still there in this case. So I thought of a crepe, which takes a bunch of messy ingredients and wraps them up in a neat little pocket for you to eat.
Users

CrepeVine

This place is fairly close to where I live. Unfortunately, probably because it’s a chain, they’ve taken very few risks with the décor. The inside is about as interesting as a Starbucks, with a wood-based color palette. Even the particular crepe I got was not very colorful. I think I may have to do a third revision to this assignment as neither place has been particularly inspiring.
Senses

Sight
Wood
Chalk
SunLight
Lines
Kitchen
Droplets
Napkins
Geometry
Senses

Smell

Cinnamon  Wood
Dough  Chemical
Spices  People
Perfume  Banana
Senses

Sound

Sizzle

Register

Chatter

Shouts

Spanish

Cutlery

Senses

Sound

Sizzle

Register

Chatter

Shouts

Spanish

Cutlery
Running Application for iPhone

Interface Aesthetics

Spring 2015

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Wood
Cheap Napkin
Styrofoam
Doughy
Saucy

Senses

Touch

Sticky

Wood
Cheap Napkin
Styrofoam
Doughy
Saucy
Taste

Banana
Rum
Caramel
Hot
Sweet

Chemical

Senses

Taste

Banana
Rum
Caramel
Hot
Sweet

Chemical
Clean
Sweet
Warm
Good for NERP?
If I were designing a coffee app, this might be a good color palette, but I don’t see it working for something as silly as NERP. It’s too safe.