Process Document

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Tagalong
Process Document

Documentation
King School Park and Field, Berkeley

King School Park is a local park next to a school, with a connected track and soccer field. It is frequented by runners, families, locals trying to exercise with various activities on the field. Our final project focuses on building healthy fitness habits, so I wanted to look at a place that was commonly visited by people doing a variety of fitness activities in groups, and also a place that embodied attitudes of camaraderie, fun, and active-ness.
Analysis 1

**Users**

**King School Park and Field, Berkeley**

People are commonly walking on the street, or walking/jogging on the track – these activities take place either alone or in small groups.

There are often groups using the field to do aerobics, play organized sports, or other group activities.

Many children and families play together on the nearby playground and park.
Senses

Sight

Playground
Fog
Sunrise
Open
Friends

Green
Active
Red
Trees
Fence
Walkers
Track
Children
Runners
Grass

Sight
Smell

Fresh Pine Grass

Crisp Woodsy Earthy Wet

Smell

Senses

Fresh Pine Grass

Crisp Woodsy Earthy Wet
Senses

Sound

Trees

Wind

Leaves

Talking

Footsteps

Playing
# Taste

<table>
<thead>
<tr>
<th>Woody</th>
<th>Dry</th>
<th>Earthy</th>
<th>Mild</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresh</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Touch

Sandy  Grassy  Hard  Cool
Dirt    Wood    Rubber
Active
Focused
Together
**King School Field and Park, Berkeley**

**Color Palette**

<table>
<thead>
<tr>
<th>01 – Foliage</th>
<th>03 – Street</th>
</tr>
</thead>
<tbody>
<tr>
<td>R - 25%</td>
<td>R - 31%</td>
</tr>
<tr>
<td>G - 32%</td>
<td>G - 32%</td>
</tr>
<tr>
<td>B - 17%</td>
<td>B - 33%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>02 – Sand/Bark</th>
</tr>
</thead>
<tbody>
<tr>
<td>R - 79%</td>
</tr>
<tr>
<td>G - 65%</td>
</tr>
<tr>
<td>B - 51%</td>
</tr>
</tbody>
</table>

**Label**

Earthy tones dominate the landscape at Piedmont Ave and the nearby trails – the trees are a gentle beige tone with the shrubs and tree leaves a muted green. The greyish tones come from the street.
Many people treat parks recreational areas like this as a way to take a break from their daily activities and to spend some time together with their friends.