For this revision, I attended a workshop on portfolio websites in South Hall. My target audience are still people who are changing from one career to another, and most of the master’s students at the workshop fit that description.

South Hall is the oldest building on campus, and it has been repurposed many times. Much like people who are changing careers, South Hall has had a winding path. I has housed programs including the Business School, Economics Department, and more. Now it is the home of the School of Information, the newest professional school on campus.
As graduate students, most of the workshop attendees are going through some kind of career change. The workshop had two parts: a presentation by a professional in the Tech industry, and 1:1 portfolio reviews with volunteers. Students were asking questions about how to rebrand and market themselves so that they can get a different kind of job or internship than they had before coming to graduate school.
<table>
<thead>
<tr>
<th>Smell</th>
<th>Open</th>
<th>Open</th>
<th>Open</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senses</td>
<td>Snacks</td>
<td>Snacks</td>
<td>Snacks</td>
</tr>
<tr>
<td>Breath</td>
<td>Breath</td>
<td>Breath</td>
<td></td>
</tr>
<tr>
<td>Indoors</td>
<td>Indoors</td>
<td>Indoors</td>
<td></td>
</tr>
</tbody>
</table>
Sound

Talking

Talking

Talking

Uncertainty

Uncertainty

Uncertainty

Questions

Questions

Questions

Critiques

Critiques

Critiques

Ding Dong

Ding Dong

Ding Dong

Chit Chat

Chit Chat

Chit Chat

Chit Chat

Chit Chat
Taste

Bread  Bread  Bread
Cheeses  Cheeses  Cheeses
Pepper  Pepper  Pepper
Tomato  Tomato  Tomato
Veggie Dip  Veggie Dip  Veggie Dip
Lemonade  Lemonade  Lemonade
Wine  Wine  Wine
Touch

Smooth
Eyeglasses
Aluminum
Glass

Plastic
Handshake
Paper
Notebook

Rolling Chair
Cardstock
Pencil
Warm
Adjectives

Bright
Open
Warm
This color palette was drawn from the walls of Room 202 in the I School. The white ceiling, brown wood panelling, and beige wall panels dominated the colors in the room. The red and yellow colors are from from the foods and the main presentation. Overall, the palette is warmly neutral with pops of bright colors.
Many career changers in our target audience are working alone and doing research online as they try to figure out their next step.
Metaphor: Steps

Many career changers view the process of making a career transition as a series of sequential steps, rather than a cyclical, or iterative process.