

# LAURA WISHINGRAD

Portfolio Site

# Laura Wishingrad

lw

*hello* I'm Laura.

*currently* I'm a masters student at UC Berkeley's [School of Information](#).

*also* I'm an intern at Apple doing Human Computer Interaction for internal tools.

*future* I will be looking for a position in interaction design and user experience starting in June 2013.

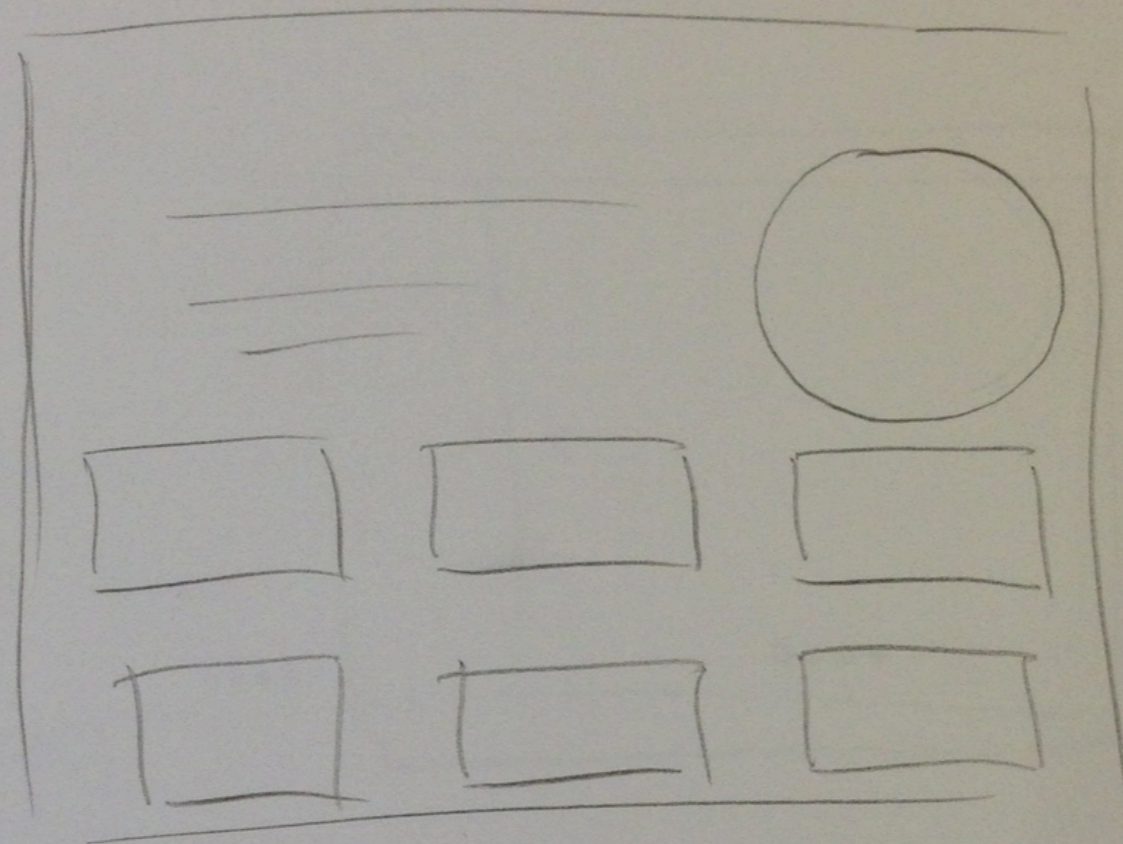


BEFORE

# GOALS

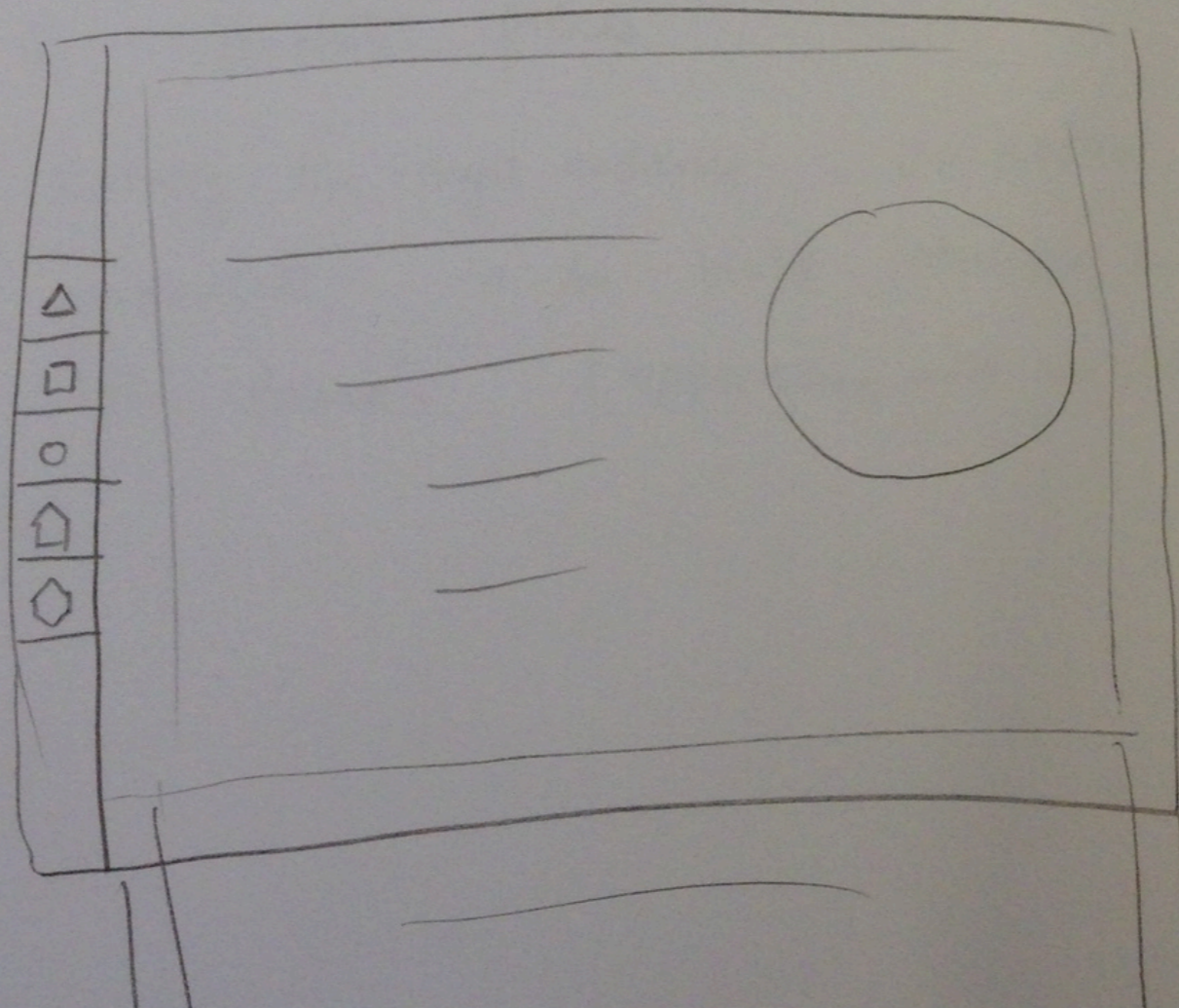
- Tell a story about my design process
- Should be consistent across each project
- But highlight my skills
- Show why decisions were made
- More professional

Grid



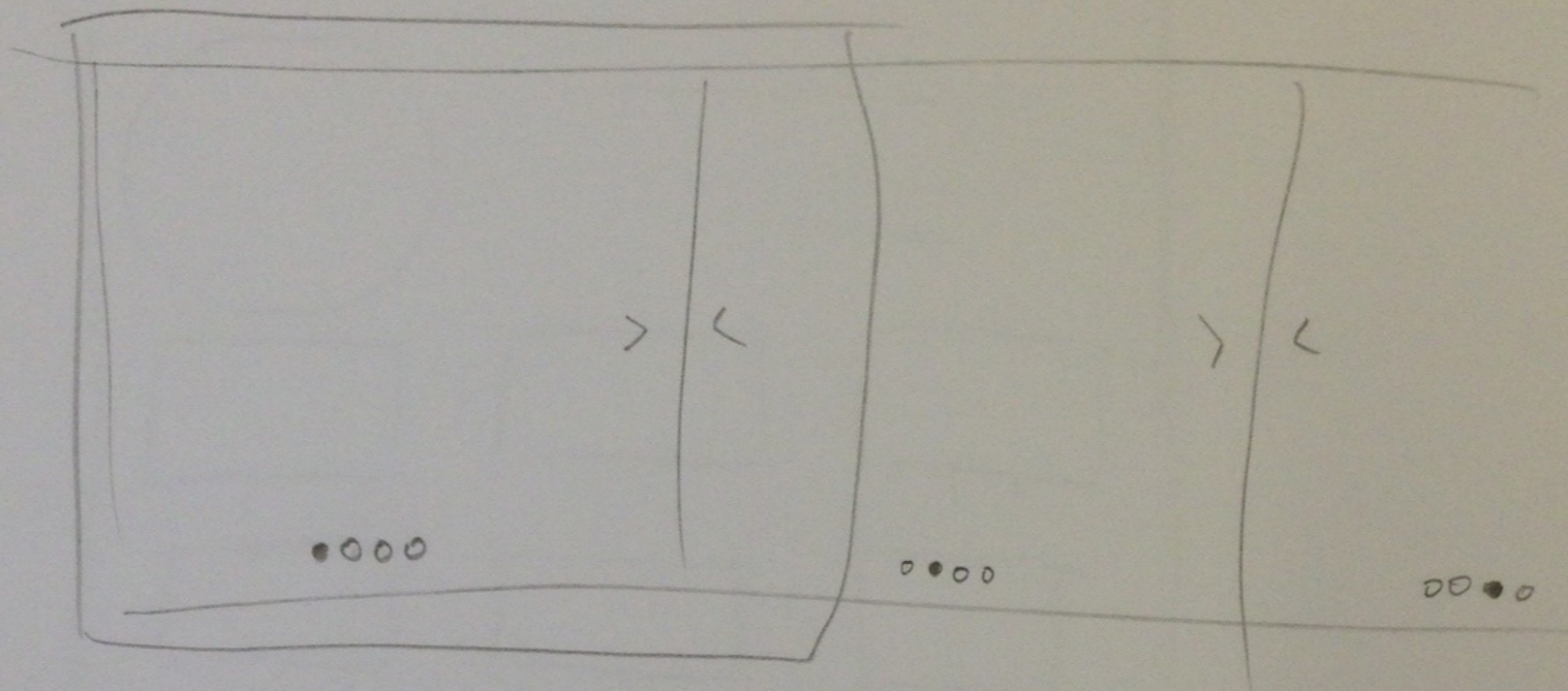
ITERATIONS

Single Page

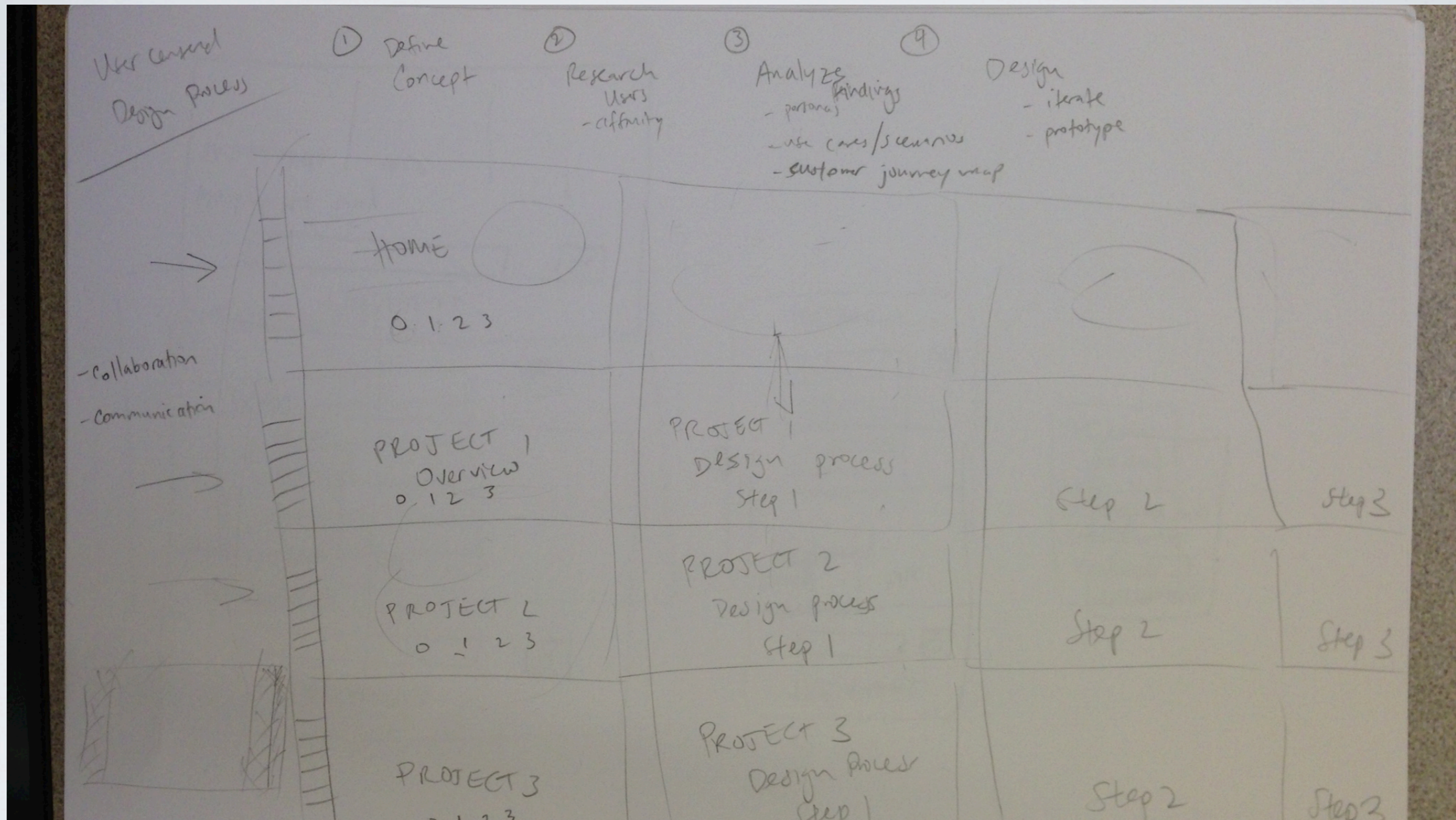


ITERATIONS


Wide Page



ITERATIONS



# ITERATIONS

<p><b>Laura Wishingrad</b></p> <p><b>LW</b></p> <p>1 I'm a masters student at UC Berkeley's <i>School of Information</i>.</p> <p>2 I'm a Human Computer Interaction intern at Apple for a team that creates internal tools.</p> <p>3 I will be looking for a position in interaction design and user experience starting in June 2013.</p> <p>4</p>  <p>Thanks for visiting my portfolio site.</p> <p><a href="#">TW</a> <a href="#">LI</a></p>	<p>Laura Wishingrad</p> <p><b>Research</b></p>	<p>Laura Wishingrad</p> <p><b>Analyze Findings</b></p>	<p>Laura Wishingrad</p> <p><b>Design</b></p>
<p>Project 1</p>	<p>Project 1</p> <p><b>Research</b></p>	<p>Project 1</p> <p><b>Analyze Findings</b></p>	<p>Project 1</p> <p><b>Design</b></p>
<p>Project 2</p>	<p>Project 2</p> <p><b>Research</b></p>	<p>Project 2</p> <p><b>Analyze Findings</b></p>	<p>Project 2</p> <p><b>Design</b></p>
<p>Project 3</p>	<p>Project 3</p> <p><b>Research</b></p>	<p>Project 3</p> <p><b>Analyze Findings</b></p>	<p>Project 3</p> <p><b>Design</b></p>

# DESIGN



# NEXT STEPS

- Content
- Smooth transitions
- Typeface

THANK YOU